

The FT/Bowen Craggs corporate website index, 2008													
Rank 2008	Rank 2007	Company	Construction	Message	Contact	Serving society	Serving investors	Serving the media	Serving job seekers	Serving customers	Total 2008	2007	URL
		maximum score	60	48	12	32	32	32	32	32	280		
1	1	Siemens	49	42	10	25	21	25	25	24	221	221	www.siemens.com
2=	3	BP	42	39	10	29	28	19	21	24	212	207	www.bp.com
2=	2	Royal Dutch Shell	47	41	7	26	22	21	24	24	212	209	www.shell.com
4	4	Nokia	49	33	8	26	23	24	20	27	210	203	www.nokia.com
5	7	IBM	41	37	9	24	25	26	23	24	209	199	www.ibm.com
6	-	Unilever	44	38	7	24	25	20	19	26	203	-	www.unilever.com
7=	-	E.ON	45	32	8	24	22	23	19	25	198	-	www.eon.com
7=	9	UBS	37	38	5	22	27	23	26	20	198	194	www.ubs.com
9	8	ING	41	40	8	22	25	21	16	22	195	197	www.ing.com
10	12	Coca-Cola	43	41	10	27	24	18	14	17	194	185	www.thecoca-colacompany.com
11	-	Google	34	38	9	19	24	20	24	25	193	-	www.google.com/intl
12	14	ENI	50	32	10	24	25	19	16	16	192	181	www.eni.it
13	13	Microsoft	33	31	7	18	25	24	27	25	190	183	www.microsoft.com
14=	14	Nestlé	41	32	7	24	21	23	19	22	189	181	www.nestle.com
14=	-	Unicredito Italiano	45	36	9	18	25	26	17	13	189	-	www.unicreditgroup.eu
16=	18	Chevron	42	35	8	25	22	16	19	20	187	176	www.chevron.com
16=	-	Arcelor Mittal	42	40	6	15	22	22	15	25	187	-	www.arcelormittal.com
18=	5	Total	43	32	8	22	26	15	19	21	186	200	www.total.com
18=	10	General Electric	41	35	8	24	16	21	17	24	186	191	www.ge.com
18=	20	GlaxoSmithKline	45	36	8	24	23	17	16	17	186	174	www.gsk.com
21	11	Vodafone	41	35	3	18	27	21	14	24	183	187	www.vodafone.com
22	17	Wal-Mart	39	37	8	25	11	23	16	23	182	178	www.walmartstores.com
23=	23	Novartis	47	37	9	23	16	22	11	15	180	168	www.novartis.com
23=	24	Intel	38	31	9	24	17	15	24	22	180	167	www.intel.com
25	19	Cisco Systems	30	25	5	19	27	28	18	27	179	175	www.cisco.com
26	24	HSBC	41	31	4	26	18	17	16	24	177	167	www.hsbc.com
27	21	Altria	45	31	8	21	20	20	14	16	175	171	www.altria.com
28	24	BHP Billiton	38	34	8	28	17	12	16	20	173	167	www.bhpbilliton.com
29=	40	ExxonMobil	41	29	7	22	21	18	12	22	172	147	www.exxonmobil.com
29=	16	Roche	45	26	6	20	17	24	14	20	172	179	www.roche.com
29=	-	Hewlett-Packard	28	33	9	26	23	18	12	23	172	-	www.hp.com
32	22	The Royal Bank of Scotland	41	26	6	15	24	16	18	24	170	170	www.rbs.com
33	33	Royal Bank of Canada	33	26	8	19	18	16	19	29	168	152	www.rbc.com
34	-	Conoco Phillips	43	32	6	19	18	15	15	19	167	-	www.conocophillips.com
35	29	Wells Fargo	38	34	6	13	17	11	20	26	165	162	www.wellsfargo.com
36	-	EnCana	40	26	4	20	26	16	14	17	163	-	www.encana.com
37	27	Procter & Gamble	39	25	5	20	15	16	22	19	161	165	www.pg.com
38	33	Johnson & Johnson	33	29	4	25	18	8	20	22	159	152	www.jnj.com
39	38	Canon	34	30	4	19	21	12	18	20	158	148	www.canon.com
40	42	Pfizer	33	34	6	23	14	16	15	15	156	142	www.pfizer.com
41	32	Sanofi - Aventis	48	26	6	13	18	16	10	17	154	153	www.sanofiaventis.com
42=	36	Bank of America	19	21	10	16	18	22	22	25	153	149	www.bankofamerica.com
42=	28	Toyota Motor	39	26	3	20	17	15	15	18	153	162	www.toyota.co.jp
44	38	Verizon Communications	15	26	9	18	27	26	13	18	152	148	www.verizon.com
45	45	Citigroup	32	22	7	20	22	10	22	16	151	139	www.citigroup.com
46	36	BNP Paribas	39	33	5	11	22	9	14	16	149	149	www.bnpparibas.com
47	30	Petrobras	25	33	6	24	20	21	8	11	148	158	www.petrobras.com
48=	51	Vale	34	28	4	12	25	22	8	14	147	128	www.cvr.d.com.br
48=	-	Ind & Comm Bank of China	41	29	7	9	16	8	16	21	147	-	www.icbc.com.cn
48=	-	Telefonica	23	28	5	19	21	22	7	22	147	-	www.telefonica.com
51=	42	Honda	28	30	4	22	20	10	13	19	146	142	www.world.honda.com
51=	35	Santander Central Hispano	30	25	4	18	20	16	13	20	146	150	www.santander.com
51=	42	Sumitomo Mitsui Financial	36	26	5	13	19	8	20	19	146	-	www.smfg.co.jp
54=	31	JP Morgan Chase	39	14	8	13	19	8	21	22	144	154	www.jpmorganchase.com
54=	48	AT&T	20	27	6	9	23	17	20	22	144	135	www.att.com
56	-	China Construction Bank	36	25	6	13	14	9	17	20	140	-	www.ccb.com
57=	46	EDF	18	28	4	18	19	20	10	20	137	136	www.edf.com
57=	48	NTT DoCoMo	30	22	4	9	24	18	12	18	137	135	www.nttdocomo.com
59=	-	Intesa Sanpaolo	34	30	4	15	17	14	6	14	134	-	www.intesasanpaolo.com
59=	-	Wachovia	34	23	5	9	17	9	15	22	134	-	www.wachovia.com
61	41	Samsung	31	31	4	11	19	9	9	19	133	144	www.samsung.com
62	46	NTT	32	16	5	21	23	9	16	10	132	136	www.ntt.co.jp
63=	-	Bank of China	26	23	7	7	19	10	14	20	126	-	www.boc.cn
63=	50	Mitsubishi UFJ Financial	33	18	5	15	14	8	17	16	126	129	www.mufj.jp
65	52	Lukoil	26	25	4	16	16	17	0	14	118	121	www.lukoil.com
66	56	American International Gp	33	19	2	14	12	11	8	18	117	103	www.aig.com
67=	54	Mizuho Financial	32	19	5	14	17	7	13	9	116	115	www.mizuho-fg.co.jp
67=	53	Saudi Basic Industries	32	23	4	4	10	12	11	20	116	119	www.sabic.com.sa
69	-	PepsiCo	26	18	6	15	14	5	15	13	112	www.pepsico.com	
70	-	Rosneft	35	24	2	9	17	16	3	3	109	-	www.rosneft.com
71	59	Gazprom	31	23	4	10	12	16	2	9	107	87	www.gazprom.com
72	-	China Life Insurance	25	24	5	10	15	5	7	14	105	-	www.chinalife.com.cn
73	-	Sinopec	23	30	5	10	13	5	1	11	98	-	www.sinopec.com
74=	60	China Mobile	23	22	4	13	16	10	0	6	94	85	www.chinamobileltd.com
74=	-	Sberbank	24	18	5	9	12	10	9	7	94	-	www.sbrf.ru