

The FT/Bowen Craggs website index											
Pos	Company	Construction	Message	Contact	Serving society	Serving investors	Serving the media	Serving jobseekers	Serving customers	Total	URL
	Max score	60	48	12	32	32	32	32	32	280	
1	Siemens	47	40	10	27	21	28	24	24	221	www.siemens.com
2	Royal Dutch Shell	46	41	7	26	22	21	24	22	209	www.shell.com
3	BP	41	39	10	28	27	18	19	25	207	www.bp.com
4	Nokia	44	36	8	26	24	24	16	25	203	www.nokia.com
5=	AstraZeneca	48	33	9	20	20	27	16	27	200	www.astrazeneca.com
5=	Total	44	39	11	25	27	12	21	21	200	www.total.com
7	IBM	41	36	11	23	26	26	12	24	199	www.ibm.com
8	ING	43	40	8	22	25	21	16	22	197	www.ing.com
9	UBS	37	36	6	20	27	22	26	20	194	www.ubs.com
10	General Electric	42	37	10	25	17	19	17	24	191	www.ge.com
11	Vodafone	43	34	7	19	28	22	15	19	187	www.vodafone.com
12	Coca-Cola	44	39	7	27	22	18	12	16	185	www.thecocacolacompany.com
13	Microsoft	32	30	6	19	22	24	26	24	183	www.microsoft.com
14=	ENI	52	30	9	22	28	20	8	12	181	www.eni.it
14=	Nestlé	39	32	5	22	21	21	16	25	181	www.nestle.com
16	Roche	43	31	6	20	18	27	14	20	179	www.roche.com
17	Wal-Mart	37	37	7	23	12	23	15	24	178	www.walmartstores.com
18	Chevron	38	34	6	27	22	14	15	20	176	www.chevron.com
19	Cisco Systems	28	25	6	18	24	28	18	28	175	www.cisco.com
20	GlaxoSmithKline	45	31	6	23	20	18	14	17	174	www.gsk.com
21	Altria	45	32	7	22	20	15	14	16	171	www.altria.com
22	The Royal Bank of Scotland	40	26	6	16	25	15	18	24	170	www.rbs.com
23	Novartis	47	35	5	19	18	18	11	15	168	www.novartis.com
24=	BHP Billiton	37	33	7	28	16	12	14	20	167	www.bhpbilliton.com
24=	HSBC	39	31	4	26	18	11	14	24	167	www.hsbc.com
24=	Intel	35	25	7	22	17	19	20	22	167	www.intel.com
27	Procter & Gamble	40	24	6	21	16	16	20	22	165	www.pg.com
28	Toyota Motor	39	27	5	26	17	15	15	18	162	www.toyota.co.jp
29	Wells Fargo	39	34	3	11	17	10	20	25	159	www.wellsfargo.com
30	Petrobras	26	24	6	30	24	22	10	16	158	www.petrobras.com
31	JP Morgan Chase	35	22	6	16	18	14	21	22	154	www.jpmorganchase.com
32	Sanofi-Aventis	48	26	6	13	19	16	8	17	153	www.sanofiaventis.com
33=	Johnson & Johnson	31	31	7	19	17	6	19	22	152	www.jnj.com
33=	Royal Bank of Canada	31	24	7	17	15	16	14	28	152	www.rbc.com
35	Santander Central Hispano	34	27	4	20	22	11	12	20	150	www.santander.com
36=	Bank of America	20	21	10	16	18	23	16	25	149	www.bankofamerica.com
36=	BNP Paribas	39	33	5	12	22	9	13	16	149	www.bnpparibas.com
38=	Canon	30	32	4	20	16	8	18	20	148	www.canon.com
38=	Verizon Communications	14	26	10	19	25	26	10	18	148	www.verizon.com
40	ExxonMobil	26	22	5	22	20	18	12	22	147	www.exxonmobil.com
41	Samsung Electronics	29	29	4	15	20	17	10	20	144	www.samsung.com
42=	Honda	28	31	4	18	18	10	12	21	142	www.world.honda.com
42=	Pfizer	25	27	7	21	16	16	14	16	142	www.pfizer.com
42=	Sumitomo Mitsui Financial Group	37	25	6	12	19	8	17	18	142	www.smfg.co.jp
45	Citigroup	28	12	7	22	21	10	23	16	139	www.citigroup.com
46=	EDF	14	28	4	20	20	21	9	20	136	www.edf.com
46=	NTT	34	16	4	21	23	12	16	10	136	www.ntt.com
48=	AT&T	18	26	6	9	20	16	18	22	135	www.att.com
48=	NTT DoCoMo	28	17	4	10	24	20	14	18	135	www.nttdocomo.com
50	Mitsubishi UFJ Financial	38	18	5	14	14	8	18	14	129	www.mufig.jp
51	Companhia Vale do Rio Doce	24	23	4	11	20	24	8	14	128	www.cvrld.com.br
52	Lukoil	26	25	4	17	16	18	1	14	121	www.lukoil.com
53	Saudi Basic Industries	38	23	4	4	10	12	10	18	119	www.sabic.com.sa
54	Mizuho Financial	29	18	5	14	14	6	13	16	115	www.mizuho-fg.co.jp
55	Al Rajhi Banking and Investment	39	26	3	4	16	4	4	16	112	www.alrajhibank.com.sa