

Financial Times & Goldman Sachs Business Book of the Year Award 2010

Terms and Conditions

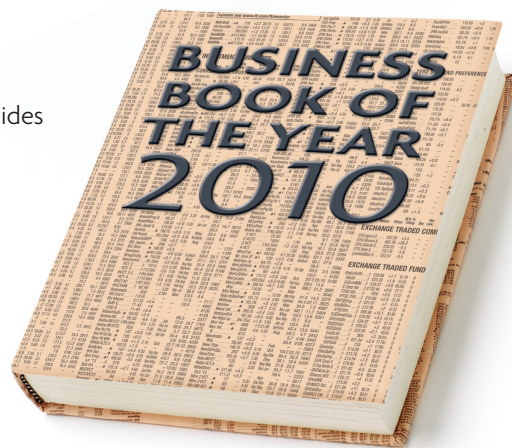
The Award

This annual Award, promoted by the Financial Times Limited ("FT") and the Goldman Sachs Group, Inc ("GS"), aims to identify the book that provides the most compelling and enjoyable insight into modern business issues, including management, finance and economics.

The winner will receive an award of £30,000, and shortlisted authors will receive £10,000 each.

A shortlist of up to 6 titles will be announced in early autumn, and the winner will be announced at an Award Dinner in New York on 27th October 2010 (the "Award Ceremony").

Submissions are invited from publishers or bona fide imprints based in any country ("Publishers").



Eligibility

Please note the extended eligibility period for entries this year. Titles must be published for the first time in the English language, or in English translation, between 31st October 2009 and 15th November 2010.

There is no limit to the number of submissions from each Publisher, provided they fit the aim of the award. Titles from all genres are eligible, but anthologies will not be considered.

There are no restrictions of gender, age or nationality of authors.

Authors who are current employees or contractors of the Financial Times Group or Goldman Sachs Group, or the close relatives of such employees, are not eligible.

Conditions of Entry

- 1 Titles must be submitted by a Publisher or bona fide imprint which holds English language rights in the book.
- 2 One copy of each title submitted must be received at the address below by no later than 5pm on 30th June 2010. FT, GS or any of their agents and subcontractors can not accept responsibility for entries lost or delayed in submission. Proof of submission is not proof of receipt.
- 3 If the title is in proof, these should be bound and accompanied by a jacket rough and author biography.
- 4 Each title submitted must be accompanied by a fully completed Entry Form. If the title was originally published in another language, Entry Form 2 must also be completed.
- 5 The judges may also request other titles not submitted by a Publisher. In that event, the Publisher will be asked to supply one copy of the title and complete the relevant Entry Form(s).
- 6 No title entered by Publishers or called in by the judges can be returned.
- 7 The judges' decision is final, and no correspondence can be entered into.

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Conditions of Entry continued

- 8 The promoters reserve the right to cancel, postpone or suspend the Award at any time at their absolute discretion.
- 9 To the fullest extent that may be excluded by the law, the promoters accept no responsibility for, or liability arising from, Publishers taking part in the Award.

Conditions of Award

Any eligible book entered for the Award shall not qualify unless its Publisher agrees to:

- **guarantee the shortlisted author's attendance at the Award Ceremony and to cover their associated expenses (with the exception of the author's travel for which the Award organisers will take responsibility). Non-attendance may result in the entered book being disqualified.** In addition, to ensure a senior level representative of the publishing house is able to attend the Award Ceremony.
- provide a further twenty copies of any shortlisted title, for administrative and publicity purposes, and a copy for every guest at the Award Ceremony (150-200 guests) should the book be shortlisted.
- ensure that shortlisted or winning authors undertake a reasonable number of activities to promote the author's own work and this Award. These might include writing an article for the FT's Comment pages or website (www.ft.com), or providing a pre-agreed extract from the title for publication in the FT. Such activities would always be by mutual agreement.
- ensure that shortlisted or winning titles prominently display the official FT & Goldman Sachs shortlist/finalist/winner stickers on the book jacket, which will be supplied by the FT.
- obtain from the copyright holder, written permission for FT to broadcast and/or record on audio tape or CD an extract from the submitted title, to be used solely for publicity purposes.

The Judges

The judging panel for 2010 will be co-chaired by:

- **Lionel Barber**, Editor, *Financial Times*
- **Lloyd C. Blankfein**, Chairman and Chief Executive Officer, *The Goldman Sachs Group, Inc.*

and will include distinguished panellists from the world of business, economics and academia.

These Terms and Conditions are governed by the laws of England and Wales. The Publisher hereby submits to the exclusive jurisdiction of the English courts. Copies of the Terms and Conditions and Entry Forms are available at: www.ft.com/bookaward

For further information please contact Aliko Varsamides on telephone: +44 (0)20 7873 4109 or email: bookaward@ft.com

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Entry form 1

Please fill in one form for each book entered. Please send one copy of the book to:

Aliki Varsamides, FT & Goldman Sachs Business Book of the Year Award
Financial Times, Number One Southwark Bridge, London SE1 9HL, United Kingdom

All entries are to arrive no later than 30th June 2010

Title

Author

Publication date

ISBN

Publisher/imprint

Is the book available in the UK and US? Yes No

If "Yes", who distributes the title:

UK distributor: _____

US distributor: _____

- I have read and agree to abide by the Terms and Conditions for the Award.
- On behalf of the company named above, I undertake that if the above book should be shortlisted for or win the Award we will comply with the Conditions of Award, which include guaranteeing the author's attendance at the Award Ceremony on 27th October 2010 in New York.
- The author named above has given his/her consent to this entry.

Signed

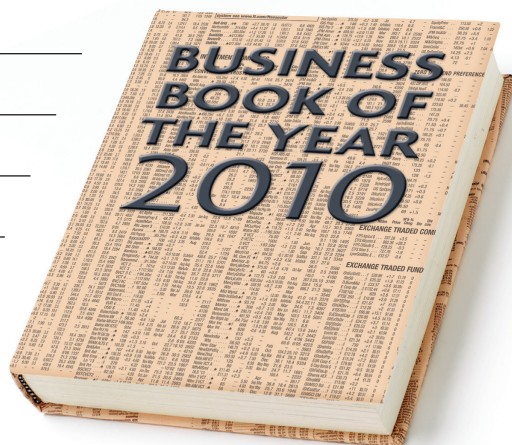
Name

Position

Company address

Telephone

Email



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Entry form 2

Please fill in this form, in addition to the Entry Form, for each book entered that was originally published in another language.

Author

Title in English

Title on first publication in original language

Publication date in original language

Original publisher/imprint and ISBN

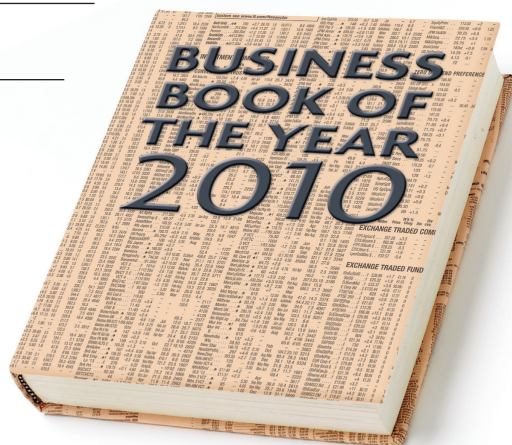
Name

Position

Company address

Telephone

Email



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