

Corporate Social Responsibility category ■ Stand - out ■ Highly commended ■ Commended

Firm name	Name of innovation	Originality	Rationale	Impact	Overall commitment to CSR	Total	Description
Clifford Chance	Helping microfinance institutions access large - scale commercial funding: developed a new legal product with Citigroup which stand - ardised legal documentation	8	7	7	7	29	The model agreement has been translated into French, Spanish and Russian and will enable many transactions to happen without legal input. It is estimated that the model agreement will be used as a vehicle for loans of more than \$200m in 30 countries.
DLA Piper	Integrated international CSR strategy: consists of a synchronised launch in many countries	6	7	6	8	27	The campaign involved the French Red Cross and Danish refugee efforts in Georgia. One of the first firms to pioneer such a global CSR campaign all at once. Effect of campaign has been to change the mindset of their lawyers, say referees.
Linklaters	Project Shoreditch: a collaboration between Linklaters, Deutsche Bank and UBS to regenerate local projects in conjunction with East London Business Alliance	7	7	6	7	27	This is a real partnership, using the different resources of three large commercial firms, lawyers and bankers, combined with an NGO to focus on a local area. A grassroots campaign that ensures sustainability. Since 2005, 2,000 employees have been involved. It is the first law firm to collaborate in this way.
Weil Gotshal & Manges	New pro bono mandate for all lawyers: introduced a goal in 2006 that every lawyer should perform 50 pro bono hours a year	5	7	7	8	27	Every new lawyer is encouraged to take on a pro bono project in his/her first two years. In the UK, seconds a lawyer full time to Oxfam. Total pro bono hours in 2006 equalled the total billing hours of mid - size law firm.
DLA Piper	Building Better Lives: partnership with the Prince's Trust	6	7	5	8	26	Six - week apprenticeship programme, designed to introduce young people to employment within the construction industry. Also has a commercial rationale as the firm has many construction clients which it involved in the scheme.
Lovells	Integrated CSR approach: the Lovells Touch, a global fundraising campaign	6	6	6	8	26	Strong commitment to CSR that offers a suite of activities. Innovative in its work with young Muslims and its global integrated pro bono programme.
Simmons & Simmons	Project Advocate: free assistance to children in detention in Pakistan, held in appalling conditions	7	6	7	7	26	Currently represents 92 per cent of children in Lahore's juvenile detention facility. Firm supported the initiative of a single lawyer and has made a real impact in Pakistan's legal approach to the detention of children, via also training local lawyers.
DLA Piper	Sustainability Initiative: strategy to reduce firm's environmental impact worldwide	6	6	5	8	25	Comprehensive environmental programme. Firm is seeking to make all its 62 worldwide offices compliant with ISO 14001.
Freshfields Bruckhaus Deringer	Ready for Work: a well - structured programme which gives homeless people two - week work placements	7	5	5	7	24	Differentiated from other firms doing this by being the first and for institutionalising the programme. To date, 112 people have participated in the programme and 13 have been offered full or part - time work at the firm.
Allen & Overy	25 hours billable credit for pro bono work	5	6	5	8	24	The first magic circle firm to allow fee - earners to count 25 hours of pro bono work as part of their chargeable hours. Also allows five days a year for voluntary work.
Uría Menéndez	Law school in prisons: "Ten Questions for a Lawyer." Modular teaching to inmates about law, employment and the corporate world	6	5	5	7	23	The aim was to ease rehabilitation of prisoners both personally and professionally. Programme has been so successful that the Spanish Prison Authority has asked the firm to expand it.
Addleshaw Goddard	Teaching copyright law in return for a corporate video on CSR	6	6	5	5	22	Approached film students to make a film on its CSR activity. This gave the film students legal training and law students the chance to make films – in effect a partnership about street law and teaching young people about CSR.
Arthur Cox	One of the first firms to formulate a comprehensive CSR policy in Ireland	5	6	5	6	22	Leading the way in CSR among Irish law firms. Working on the Taskforce for Active Citizenship in the legal community. Drafted a guide for Boardmatch – an organisation which aims to get professional people on to the boards of NGOs.
Slaughter and May	St Luke's School improvements: partnership with a school where the firm has taken a managerial approach	5	6	6	5	22	A focused project where the firm has made a significant difference to the school's environment and development.