



February 2011
to
December 2011

www.ft.com/ftreports

FT REPORTS: December 2010

	PAGE
Africa	2
Asia, China, Indian Sub-Continent, & Pacific	2
Central & Eastern Europe, Central Asia	3
Europe	4
Austria	4
Belgium	4
Cyprus	4
France	4
Germany	4
Greece	4
Ireland	5
Portugal	5
Spain	5
Turkey	6
The UK	6
North America & Canada	7
Latin America & Caribbean	7
Aerospace and Defence	8
Airlines, Travel and Conferences	8
Banking, Finance & Investment	8
Banking, Finance & Investment / Personal Finance	9
Country Banking & Finance	9
Chemicals, Pharmaceuticals, Oil	10
Education, Schools and Training	10
Energy, Environment and Utilities	11
FTfm Special Reports	
Information Technology / Telecommunications	12
Manufacture: Engineering, Metals and Metal Manufacture	12
Management: Business & General	13
Motors	13
Personal Finance, Pensions	14
Management: Business of Arts	12
Management: Business of Consumer	13
Management: Luxury & Consumer Goods	13
Property: Commercial	15
Recruitment Reports	15
Partnership Publishing	14
CONTACT DETAILS FOR THE FOLLOWING COUNTRIES:-	16-17
Belgium, Finland, Italy, Luxembourg, Malta, Netherlands, Norway, Portugal, Sweden, & Switzerland	
Information	
Editorial Information	17
List of Past Surveys	17
Additional Copies/ Historic Newspaper	17
Reports Advertising Rates	18
Technical Specification	18
Reports Rate Calculator	19

AFRICA

24 March 2011 FT Health: Combating Tuberculosis
31 March 2011 Mauritius

21 April 2011 FT Health: Combating Malaria
30 April 2011 Destination: South Africa*

27 May 2011 Ghana

22 June 2011 Mozambique

22 July 2011 The New Trade Routes: Africa

TBC African Mining - ONLINE ONLY

22 September 2011 Doing Business in Kenya

18 October 2011 Nigeria
TBC African Oil & Gas - ONLINE ONLY

04 November 2011 South Africa
11 November 2011 FT Health: Combating Pneumonia
23 November 2011 East African Community

01 December 2011 FT Health: Combating Aids 2011
TBC African Telecommunications - ONLINE ONLY
15 December 2011 Egypt

* Tabloid

ASIA

27 January 2011 India & Globalisation

25 February 2011 Investing in Japan

29 April 2011 Shanghai

07 September 2011 Japan: Banking, Finance & Investment
13 September 2011 New Champions Davos Asia

26 October 2011 China

10 November 2011 Investing in South Korea
15 November 2011 Doing Business in Hong Kong

01 December 2011 Japan: Technology & Innovation

Advertising Details - London

Mark Carwardine

Phone +44 020 7873 4880

Fax +44 020 7873 3204

[Email : mark.carwardine@ft.com](mailto:mark.carwardine@ft.com)

Advertising Details - London

Larry Kenney

Phone +44 020 7873 4835

Fax +44 020 7873 3204

[Email : larry.kenney@ft.com](mailto:larry.kenney@ft.com)

Advertising Details - China

Olivia Ho

Phone +86 21 6375 9222

olivia.hu@ftchinese.com

Advertising Details - Hong Kong

Maralyn Ho

Phone +852 2905 5580

maralyn.ho@ft.com

Advertising Details - Japan

Michiko Hayashi

Phone +813 3581 2097

[Email: michiko.hayashi@ft.com](mailto:michiko.hayashi@ft.com)

Advertising Details – India, Korea & Singapore

John McClure

Phone + 65 6236 9508

[Email: john.mcclure@ft.com](mailto:john.mcclure@ft.com)

Advertising Details – Malaysia & Thailand

Peter Murray

Phone + 65 6236 9505

[Email: peter.murray@ft.com](mailto:peter.murray@ft.com)

CENTRAL AND EASTERN EUROPE, CENTRAL ASIA

13 April 2011	Russia
20 April 2011	Warsaw as a Financial Centre
20 May 2011	Kazakhstan
26 May 2011	Doing Business in Slovenia
31 May 2011	Ukraine
09 June 2011	Doing Business in Czech Republic
16 June 2011	Russia Economic Forum St. Petersburg
21 June 2011	Doing Business in Kosovo
30 June 2011	Poland
06 July 2011	CEE: Exchanges & Equities
06 September 2011	CEE: Banking & Finance
04 October 2011	Investing in Central Eastern Europe
07 October 2011	Investing in Russia
31 October 2011	Doing Business in South Eastern Europe
18 November 2011	Doing Business in Hungary
25 November 2011	Investing in Poland
01 December 2011	The Connected Europe*

Advertising Details - London

Samantha Lhoas

Phone +44 207 873 3708

[Email samantha.lhoas@ft.com](mailto:samantha.lhoas@ft.com)

Advertising Details - London

Sales Support

Phone +44 020 7873 3794

Fax +44 020 7873 3204

[Email : salessupport@ft.com](mailto:salessupport@ft.com)

* Magazine

AUSTRIA

25 April 2011 Vienna as a Financial Centre

28 September 2011 Doing Business in Austria

Advertising Details - Vienna

Gerd Roetzler

Phone +43 1 897 36 00 36

Fax +43 1 897 36 00 38

Email : office@financialtimes.at

BELGIUM

16 Novembr 2011 Doing Business in Wallonia

Advertising Details - Paris

Prakash Megha

Phone +33 1 53 76 82 51

Fax +33 1 53 76 82 53

Email : prakash.megha@ft.com

CYPRUS

25 May 2011 Cyprus 2011

Advertising Details - Cyprus

Oriana Patala

Phone +357 22 818 884

Fax +357 22 873 632

Email : oriana.p@actionprgroup.com

FRANCE

07 December 2011 Business Locations in France

Advertising Details - Paris

Prakash Megha

Phone +33 1 53 76 82 51

Fax +33 1 53 76 82 53

Email : prakash.megha@ft.com

GERMANY

14 June 2011 Frankfurt as a Financial Centre

20 September 2011 Doing Business in North Rhine Westphalia

Advertising Details - Frankfurt

Regina Gill

Phone +49 69 156 85 161

Fax +49 69 596 44 78

Email : regina.gill@ft.com

GREECE

14 June 2011 Greece

Advertising Details - Athens

Oriana Patala

Phone +357 22 818 884

Fax +357 22 873 632

Email : oriana.p@actionprgroup.com

IRELAND

11 November 2011 Doing Business in Ireland 2011

Advertising Details - Dublin

Charles Blandford

Phone +353 1 6599 654

Fax +353 1 6394 624

[Email : charles.blandford@ft.com](mailto:charles.blandford@ft.com)

KAZAKHSTAN

20 May 2011 Kazakhstan

Advertising Details - Switzerland

Stefan de Muynck

Phone +41 21 633 5090

Fax +41 21 633 5091

stefan.de.muynck@financialtimes.ch

PORTUGAL

Advertising Details - Lisbon

Roberto Alves

Phone +351 21 84 08 284

Fax +351 21 84 04 579

[Email : robertoalves@mail.telepac.pt](mailto:robertoalves@mail.telepac.pt)

SPAIN

22 March 2011 Barcelona: Innovation & Creative Business

Advertising Details - Madrid

Maria Gonzalez

08 June 2011 Spain

Phone +34 91 564 1810

Fax +34 91 564 1255

05 October 2011 Investing in Spain

[Email : maria.gonzalez@ft.com](mailto:maria.gonzalez@ft.com)

TURKEY

26 April 2011 Istanbul as a Financial Centre 2011

Advertising Details - Istanbul

Ekin Ilyasoglu

28 June 2011 Turkey 2011

Phone +0212 27 310 27 / 13

Fax +0212 273 27 29

22 November 2011 Investing in Turkey

[Email : ekinilyasoglu@logaritma.com.tr](mailto:ekinilyasoglu@logaritma.com.tr)

THE UK

07 March 2011	Business Guide to Manchester 2011	<i>Advertising Details - Manchester</i> Jim Swarbrick Phone +44 161 834 9381 Fax +44 161 832 9248 Email : jim.swarbrick@ft.com
09 March 2011	Europe's Development Locations 2011	
07 April 2011	FT Health: Combating Obesity 2011	<i>Advertising Details - Manchester</i> Jim Swarbrick Phone +44 161 834 9381 Fax +44 161 832 9248 Email : jim.swarbrick@ft.com
20 April 2011	Doing Business in the Isle of Man 2011	
12 May 2011	Business Guide to Leeds 2011	<i>Advertising Details - Dublin</i> Charles Blandford Phone +353 1 659 9654 Fax +353 1 693 4624 Email : charles.blandford@ft.com
07 June 2011	Responsible Business 2011	
17 June 2011	Business Guide to London 2011	
05 July 2011	Business in the Community Awards for Excellence 2011	<i>Advertising Details - Suffolk</i> Julia Woolley Phone +44 1473 652964 Fax +44 1473 652963 Email : julia.woolley@ft.com
08 July 2011	Doing Business in Wales 2011	
28 July 2011	Delivering the 2012 Games - Part 1 (2011)	
27 September 2011	Business Guide to Newcastle 2011	<i>Advertising Details - Wiltshire</i> Phil Dodson Phone +44 1672 563635 Fax +44 1672 564842 Email : philip.dodson@ft.com
13 October 2011	Business Guide to Birmingham 2011	
27 October 2011	Doing Business in Scotland 2011	
27 October 2011	Delivering the 2012 Games - Part 2	
01 December 2011	FT Health: Combating Aids 2011	<i>Advertising Details - Wiltshire</i> Phil Dodson Phone +44 1672 563635 Fax +44 1672 564842 Email : philip.dodson@ft.com
05 December 2011	Delivering the 2012 Games - Part 3	

* In paper report

MIDDLE EAST

30 March 2011	Abu Dhabi	<i>Advertising Details - London</i> Mark Carwardine Phone +44 020 7873 4880 Fax +44 020 7873 3204 Email : mark.carwardine@ft.com
12 April 2011	Kuwait 2011	
01 June 2011	Lebanon	<i>Advertising Details - London</i> Larry Kenney Phone +44 020 7873 4835 Fax +44 020 7873 3241 Email : larry.kenney@ft.com
27 June 2011	Syria 2011	
02 September 2011	Qatar 2011	<i>Advertising Details - London</i> Larry Kenney Phone +44 020 7873 4835 Fax +44 020 7873 3241 Email : larry.kenney@ft.com
28 November 2011	Doing Business in the Arab World 2011	

NORTH AMERICA AND CANADA

19 April 2011 Project Finance/Equator Principles
25 May 2011 World's Top Analysts
20 September 2011 Energy in the Americas
06 October 2011 Corporate Governance 2011
10 October 2011 Corporate Aviation (2) 2011
02 November 2011 Exchanges, Trading & Clearing 2011
11 November 2011 FT Health: Combating Pneumonia 2011

Advertising Details - New York

Hope Kaye

Phone +1 212 641 6548

Fax +1 212 641 6545

[Email : hope.kaye@ft.com](mailto:hope.kaye@ft.com)

Advertising Details - New York

Tim Hart

Phone +1 212 641 6554

Fax +1 212 641 6544

[Email : tim.hart@ft.com](mailto:tim.hart@ft.com)

LATIN AMERICA, CARIBBEAN

23 March 2011 Colombia 2011
05 April 2011 Chile 2011
26 April 2011 The New LatAm Trade Routes 2011
23 May 2011 The Brazil/ China Connection 2011
15 June 2011 Investing in Mexico 2011
21 September 2011 Investing in Peru 2011
09 November 2011 The Pacific Century 2011

Advertising Details - New York

John Moncure

Phone +1 212 641 6362

Fax +1 212 641 6544

[Email : john.moncure@ft.com](mailto:john.moncure@ft.com)

AEROSPACE AND DEFENCE

17 May 2011 Corporate Aviation (1) 2011
20 June 2011 Aerospace (1) 2011
10 October 2011 Corporate Aviation (2) 2011
14 November 2011 Aerospace (2) 2011

Advertising Details - London

Liam Sweeney

Phone +44 020 7873 4148

Fax +44 020 7873 4006

[Email : liam.sweeney@ft.com](mailto:liam.sweeney@ft.com)

AIRLINES, TRAVEL & CONFERENCES (MICE)

28 March 2011 Global Traveller 2011 (1)
30 April 2011 Destination: South Africa*
12 September 2011 Global Traveller 2011 (2)
10 October 2011 Global Traveller 2011 (3)
07 November 2011 Global Traveller 2011 (4)

Advertising Details - London

Jo Bellanca

Phone +44 020 7873 3180

Fax +44 020 7873 4862

[Email : josephine.bellanca@ft.com](mailto:josephine.bellanca@ft.com)

Advertising Details - London

Sarah Keith

Phone +44 020 7873 3180

Fax +44 020 7873 4862

[Email : Sarah.Keith@ft.com](mailto:Sarah.Keith@ft.com)

* Tabloid

BANKING, FINANCE AND INVESTMENT / PERSONAL FINANCE

25 March 2011 FT Wealth 2011 (1)
12 April 2011 Private Banking 2011 (1)
02 May 2011 Risk Management 2011 (1)
20 May 2011 FT Wealth - Emerging Markets Special
08 June 2011 Sustainable Banking 2011
24 June 2011 FT Wealth 2011 (2)
23 September 2011 World Economy 2011
30 September 2011 FT Wealth 2011 (3)
09 November 2011 Private Banking 2011 (2)
02 December 2011 FT Wealth 2011 (4)
13 December 2011 FT's Year in Finance 2011

Advertising Details – London

Ceri Williams

Phone +44 020 7873 6321

Fax +44 020 7873 4296

[Email : ceri.williams@ft.com](mailto:ceri.williams@ft.com)

Advertising Details - London

Robert Grange

Phone +44 020 7873 4418

Fax +44 020 7873 4006

[Email : robert.grange@ft.com](mailto:robert.grange@ft.com)

Advertising Details - New York

Hope Kaye

Phone ++1 212 641 6548

Fax ++1 212 641 6545

[Email : hope.kaye@ft.com](mailto:hope.kaye@ft.com)

FINANCIAL MARKETS SERIES

These tabloid format reports will be published worldwide by the FT, as well as inbound & outbound reports in month by month issues of The Banker and standard format for FTfm

24 February 2011 Debt Capital Markets (1)
29 March 2011 Foreign Exchange (1)
04 May 2011 Structured Products (1)
11 May 2011 Islamic Finance (1)
01 June 2011 Commodities (1)
15 September 2011 Transaction Services / Asset Servicing
22 September 2011 Equity Capital Markets (2) /ETFs
27 September 2011 Foreign Exchange (2)
25 October 2011 Debt Capital Markets (2)
27 October 2011 Structured Products (2)
29 November 2011 Commodities (2)
07 December 2011 Islamic Finance (2)

Advertising Details – London
Ceri Williams
Phone +44 020 7873 6321
Fax +44 020 7873 4296
[Email : ceri.williams@ft.com](mailto:ceri.williams@ft.com)

COUNTRY BANKING & FINANCE

15 June 2011 Investing in Mexico 2011
21 September 2011 Investing in Peru 2011
25 February 2011 Investing in Japan 2011
10 November 2011 Investing in South Korea 2011

Advertising Details - New York
John Moncure
Phone +1 212 641 6362
Fax +1 212 641 6544
[Email : john.moncure@ft.com](mailto:john.moncure@ft.com)

Advertising Details - Tokyo
Michiko Hayashi
Phone +813 3581 2097
Fax +813 3581 1423
[Email: michiko.hayashi@ft.com](mailto:michiko.hayashi@ft.com)

05 October 2011 Investing in Spain 2011
07 October 2011 Investing in Russia 2011
22 November 2011 Investing in Turkey
29 November 2011 Investing in Central Eastern Europe 2011

Advertising Details - London
Sales Support
Phone +44 (0)20 7873 3794
[Email: Salesupport@ft.com](mailto:Salesupport@ft.com)

CHEMICALS, PHARMACEUTICALS, OIL

24 March 2011 FT Health: Combating Tuberculosis 2011
07 April 2011 FT Health: Combating Obesity
21 April 2011 FT Health: Combating Malaria 2011
11 November 2011 FT Health: Combating Pneumonia 2011
01 December 2011 FT Health: Combating Aids 2011

Advertising Details - London

Liam Sweeney

Phone +44 020 7873 4148

Fax +44 020 7873 4006

[Email : liam.sweeney@ft.com](mailto:liam.sweeney@ft.com)

EDUCATION AND TRAINING

14 March 2011 Business Education (2) -
Distance Learning MBA
09 May 2011 Business Education (3) - Executive Education
20 June 2011 Business Education (4) - Online Learning
19 September 2011 Business Education (5) -
Masters in Management
24 October 2011 Business Education (6) - Global EMBA *
21 November 2011 Global Legal Education **
05 December 2011 Business Education (7) -
European Business Schools Rankings *

Advertising Details - London

Elli Papadaki

Phone +44 020 7873 4906

Fax +44 020 7873 3098

[Email : elli.papadaki@ft.com](mailto:elli.papadaki@ft.com)

26 February 2011 Top 1000 Schools 2011 - UK Only
10 September 2011 Top 500 Independent Schools 2011 - UK Only
24 September 2011 Working With Schools 2011 - UK Only

Advertising Details – London

Pierre Abouchahla

Phone +44 020 7873 3002

Fax +44 020 7873 3765

[Email : pierre.abouchahla@ft.com](mailto:pierre.abouchahla@ft.com)

* Magazine

** UK only

ENERGY, ENVIRONMENT AND UTILITIES

21 March 2011	Oil & Gas Industry 2011
22 March 2011	Business & the Environment 2011
11 April 2011	Rail & Transport 2011
17 May 2011	Corporate Aviation (1) 2011
01 June 2011	Cyber Security 2011
07 June 2011	Sustainable Business 2011
28 June 2011	Energy 2011 (1)
13 September 2011	Defence 2011
20 September 2011	Energy in the Americas
12 October 2011	Modern Energy 2011
14 October 2011	World Food 2011
24 November 2011	Sustainable Business: Green Technology 2011
28 November 2011	Managing Climate Change
05 December 2011	Energy (2)

Advertising Details - London

Liam Sweeney

Phone +44 020 7873 4148

Fax +44 020 7873 4006

[Email : liam.sweeney@ft.com](mailto:liam.sweeney@ft.com)

Advertising Details - New York

Hope Kaye

Phone +1 212 641 6548

Fax +1 212 641 6545

[Email : hope.kaye@ft.com](mailto:hope.kaye@ft.com)

FTFM SPECIAL REPORTS

07 February 2011	FTfm - Equity Capital Markets Pt 1 2011
07 March 2011	FTfm - Debt Capital Markets Pt 1 2011
04 April 2011	FTfm - Foreign Exchange Pt 1 2011
09 May 2011	FTfm - Ignites 2011 (USA only)
09 May 2011	FTfm - Structured Products (Bound-in) 2011
06 June 2011	FTfm - Commodities Pt 1 2011
01 August 2011	FTfm - OTC Derivatives (2)
12 September 2011	FTfm - Asset Servicing
26 September 2011	FTfm - Equity Capital Markets Pt 2 2011
03 October 2011	FTfm - Foreign Exchange (2) 2011
07 November 2011	FTfm - Debt Capital Markets (Pt 2) 2011
05 December 2011	FTfm - Commodities Pt 2 2011

Advertising Details - London

Steven Canfield

Phone +44 020 7873 4802

[Email : steven.canfield@ft.com](mailto:steven.canfield@ft.com)

INFORMATION TECHNOLOGY / TELECOMMUNICATIONS

14 February 2011 TheConnected Business (2) 2011
16 March 2011 The Connected Business (3) 2011
23 March 2011 The Connected Business Digest 2011 (1)
20 April 2011 The Connected Business (4) 2011
18 May 2011 The Connected Business (5) 2011
15 June 2011 The Connected Business (6) 2011
20 July 2011 The Connected Business (7) 2011
21 September 2011 The Connected Business (8) 2011
19 October 2011 The Connected Business (9) 2011
16 November 2011 The Connected Business (10) 2011
07 December 2011 The Connected Business (12) 2011

Advertising Details - London

James Aylott

Phone +44 020 7873 3392

Fax +44 020 7873 4006

[Email: james.aylott@ft.com](mailto:james.aylott@ft.com)

Advertising Details - London

Stuart Wakeling

Phone +44 020 7873 4129

Fax +44 020 7873 4006

[Email : stuart.wakeling@ft.com](mailto:stuart.wakeling@ft.com)

Advertising Details - Tokyo

Michiko Hayashi

Phone +813 3581 2097

Fax +813 3581 1423

michiko.hayashi@ft.com

MANUFACTURE: ENGINEERING, METALS AND METAL MANUFACTURE

19 May 2011 Engineering the Future
TBC Metals & Mining
TBC Investing in Gold

Advertising Details - London

Liam Sweeney

Phone +44 020 7873 4148

Fax +44 020 7873 4006

[Email : liam.sweeney@ft.com](mailto:liam.sweeney@ft.com)

MANAGEMENT: BUSINESS & GENERAL

11 March 2011	Mid Markets Companies 2011
14 March 2011	Business Turnaround (1) 2011 *
30 March 2011	World's Most Respected Companies
20 April 2011	The Queen's Awards for Industry 2011
27 April 2011	Global Brands 2011
May	Entrepreneur of the Year
23 September 2011	Business Turnaround (2) 2011 *
21 October 2011	Innovative Lawyers *
03 November 2011	G20 Summit 2011
14 November 2011	Business of Consulting 2011
Nov	Entrepreneur of the Year **
01 December 2011	Innovative Lawyers **

Advertising Details - London

Robert Grange

Phone +44 020 7873 4418

Fax +44 020 7873 4006

[Email : robert.grange@ft.com](mailto:robert.grange@ft.com)

Advertising Details - London

Ade Fadare-Chard

Phone +44 020 7873 4418

Fax +44 020 7873 4006

[Email : ade.fadare-chard@ft.com](mailto:ade.fadare-chard@ft.com)

* Magazine UK & Europe

** World excluding Asia.

MOTORS

15 September 2011	The Future of the Car
10 November 2011	The Business of Formula 1 *

* Tabloid

Advertising Details - London

Stuart Wakeling

Phone +44 020 7873 4129

Fax +44 020 7873 4006

[Email : stuart.wakeling@ft.com](mailto:stuart.wakeling@ft.com)

PERSONAL FINANCE

19 February 2011	Money Guide: SIPP's & ISA's**
11 March 2011	Trading Insight (1) 2011**
09 April 2011	Money Guide: Asset Allocation**
04 June 2011	Money Guide: Private Client Wealth Management**
10 June 2011	Trading Insight (2) 2011**
23 September 2011	Trading Insight (3) 2011**
01 October 2011	Money Guide: World Markets **
19 November 2011	Money Guide: Funds (Active V's Passive)**
09 December 2011	Trading Insight (4) 2011**

Advertising Details - London

Natalie Rees-Evans

Phone +44 020 7873 4117

Fax +44 020 7873 4296

[Email : natalie.rees-evans@ft.com](mailto:natalie.rees-evans@ft.com)

Advertising Details - London

Rachel Padhiar

Phone +44 020 7873 3564

Fax +44 020 7873 4296

[Email : rachel.padhiar@ft.com](mailto:rachel.padhiar@ft.com)

**Tabloid & UK only

MANAGEMENT: BUSINESS OF ARTS

26 February 2011 Arts Collecting (1) 2011
28 May 2011 Arts Collecting (2) 2011
01 October 2011 Arts Collecting (3) 2011
12 October 2011 Frieze Art Fair 2011
26 November 2011 Arts Collecting (4) 2011

Advertising Details – London
Alexis Williams
Phone +44 020 7873 4216
Fax +44 020 7873 3098
[Email : alexis.williams@ft.com](mailto:alexis.williams@ft.com)

MANAGEMENT: BUSINESS OF CONSUMER

19 June 2011 Buying & Investing in Wine 2011

Advertising Details – London
Mark C Howarth
Phone +44 020 7873 4885
Fax +44 020 7873 3098
[Email : mark.c.howarth@ft.com](mailto:mark.c.howarth@ft.com)

02 March 2011 The Business of Tobacco

Advertising Details - London
Ian Edwards
Phone +44 020 7873 3272
Fax +44 020 7873 4336
[Email : ian.Edwards@ft.com](mailto:ian.Edwards@ft.com)

MANAGEMENT: LUXURY & CONSUMER GOODS

17 March 2011 Yachts & Marinas 2011
27 May 2011 Watches & Jewellery 2011 (1)
04 June 2011 Horse Racing 2011
06 June 2011 Business of Luxury 2011
11 June 2011 Watches & Jewellery 2011 (2)
23 July 2011 FT Polo 2011
10 September 2011 Watches & Jewellery 2011 (3)
21 September 2011 Yachting 2011
24 October 2011 World Retailing 2011
12 November 2011 Watches & Jewellery 2011 (4)

Advertising Details – London
Sindy Walker
Phone +44 020 7873 4208
Fax +44 020 7873 3204
[Email : sindy.walkr@ft.com](mailto:sindy.walkr@ft.com)

Advertising Details - London
Ian Edwards
Phone +44 020 7873 3272
Fax +44 020 7873 4336
[Email : ian.Edwards@ft.com](mailto:ian.Edwards@ft.com)

PROPERTY – COMMERCIAL PROPERTY

01 March 2011 Property 2011 - CEEQA
03 March 2011 Property 2011 - MIPIM
09 July 2011 Property 2011 - Fund Management
04 October 2011 Property 2011 - Expo Real
16 November 2011 Property 2011 - MAPIC

Advertising Details - London

Thomas Watson

Phone +44 020 7873 3299

Fax +44 020 7873 3098

[Email : Thomas.Watson@ft.com](mailto:Thomas.Watson@ft.com)

* UK & Europe print only

RECRUITMENT REPORTS & FEATURES

03 February 2011 Working in Banking
17 February 2011 Working in Australia
18 March 2011 Diversity Series Part 1 - Sexuality and the Workplace
24 March 2011 Working in International Public Sector
14 April 2011 Working in USA
26 May 2011 Diversity Series Part 2 - Women & the Workplace
02 June 2011 Working in East Asia
23 June 2011 Working in Middle East
07 July 2011 Working in Banking
06 September 2011 Age & the Workplace (AARP)
08 September 2011 Diversity Series Part 3 – Ethnicity & the Workplace
22 September 2011 Working in Accountancy – ICAEW results
05 October 2011 Working in Banking
20 October 2011 Working in Africa
17 November 2011 International Public Sector
24 November 2011 Diversity Series Part 4 - Age & the Workplace

Advertising Details - London

Rebecca Grist

Phone +44 020 7873 4909

[Email : Rebecca.grist@ft.com](mailto:Rebecca.grist@ft.com)

Advertising Details - London

Rob Wilson

Phone +44 020 7873 4118

[Email : Robert.Wilson@ft.com](mailto:Robert.Wilson@ft.com)

* Standalone

CONTACT DETAILS FOR THE FOLLOWING COUNTRIES:-
Belgium, Finland, Italy, Luxembourg, Malta, Netherlands,
Norway, Portugal, Sweden, Switzerland.

BELGIUM

Advertising Details - London
Sales Support
Phone +44 020 7873 3794
Fax +44 020 7873 3204
[Email : salessupport@ft.com](mailto:salessupport@ft.com)

Advertising Details - Brussels
Prakash Megha
Phone +33 1 53 76 82 51
Fax +33 1 53 76 82 53
[Email : prakash.megha@ft.com](mailto:prakash.megha@ft.com)

FINLAND

Advertising Details - London
Sales Support
Phone +44 020 7873 3794
Fax +44 020 7873 3204
[Email : salessupport@ft.com](mailto:salessupport@ft.com)

Advertising Details - Stockholm
Bradley Johnson
Phone +46 414 20320
[Email : Bradley@globalmedia.se](mailto:Bradley@globalmedia.se)

ITALY

Advertising Details - London
Sales Support
Phone +44 020 7873 3794
Fax +44 020 7873 3204
[Email : salessupport@ft.com](mailto:salessupport@ft.com)

Advertising Details - Milan
Blei
Phone +39 02 72251214
Fax +39 02 72251251

MALTA

Advertising Details - London
Phillip Russell
Phone +44 020 7775 6965
Fax +44 020 7873 3204
[Email : phillip.russell@ft.com](mailto:phillip.russell@ft.com)

Advertising Details - Malta
Sean Ellul
Phone +356 21 345 888
Fax +356 21 343 460
[Email : Sellul@independent.com.mt](mailto:Sellul@independent.com.mt)

NETHERLANDS

Advertising Details - London
Sales Support
Phone +44 020 7873 3794
Fax +44 020 7873 3204
[Email : salessupport@ft.com](mailto:salessupport@ft.com)

Advertising Details - Amsterdam
Chris Aston
Phone +31 20 623 9430
Fax +31 20 624 4768
[Email : chris.aston@ft.com](mailto:chris.aston@ft.com)

NORWAY

Advertising Details - London

Sales Support

Phone +44 020 7873 3794

Fax +44 020 7873 3204

Email : salesupport@ft.com

Advertising Details - Stockholm

Bradley Johnson

Phone +46 414 20320

Email : Bradley@globalmedia.se

SWEDEN

Advertisina Details - London

Sales Support

Phone +44 020 7873 3794

Fax +44 020 7873 3204

Email : salesupport@ft.com

Advertisina Details - Stockholm

Bradley Johnson

Phone +46 414 20320

Email : Bradley@globalmedia.se

SWITZERLAND

Advertising Details - London

Andy Chapman

Phone +44 020 7873 4121

Fax +44 020 7873 3204

Email : andrew.chapman@ft.com

Advertising Details - Lausanne

Stefan de Muynck

Phone +41 21 633 50 90

Fax +41 21 633 50 91

Email : stefan.de.muynck@financialtimes.ch

EDITORIAL INFORMATION:

For editorial consideration may be sent by e-mail to:-
ftreports@ft.com or by fax to:- +44 (0) 20 7873 3197

RECENTLY PUBLISHED FT REPORTS – these can be viewed on:

www.ft.com/ftreports

Forthcoming FT Reports and synopses can be downloaded,

For website assistance call + 44 (0) 20 7873 4281

ADDITIONAL COPIES:

Back issues of printed Survey and FT Reports can be obtained from:

Historic Newspapers,
Signature Online Limited,
No: 1 Waterside Station Road,
Harpenden,
Herts, AL5 4US;

Tel. no: 0870 165 1470;

Fax no: 01582 469 248;

or email: info@back-issue-newspapers.co.uk

Report Advertisements Rates

Report Package (Monday - Friday) £

Run of report

Mono – per single column unit (scu) 161

Front Page Guaranteed:

277mm x 345mm

Mono 42,800

Colour (subject to availability) 77,000

Specified Positions

Mono – per scu 165

Colour: (subject to availability)

Full Page 96,400

Junior Page 1 68,700

Half Page 68,700

Standard Positions - Colour (subject to availability)

Full Page 88,100

Junior Page 1 60,200

Half Page 60,200

Junior Page 2 50,500

Quarter Page 42,300

Quarter Page Not Solus 31,400

Reports Series Discounts

These discounts apply to insertions of the same size booked together at the same time and which are scheduled to appear within a 12 month period. The discounts are based upon the rates applicable at the time of booking.

10 insertions or more 20%

8 insertions 15%

3 insertions 5%

These discounts apply to a single company or organisation booking direct or via an advertising agency. It does not apply to bookings made by an advertising agency on behalf of a number of clients.

Technical Specifications

Standard Column Widths (mm); Eight Column Grid:

1	2	3	4	5	6	7	8
40	83	127	170	214	257	301	345

Specifications for sizes for tabloids, double page spreads and bleeds are available on request from the Production Department or via your usual Financial Times representative.

Deadlines

Deadlines for report copy are linked to the release date and can be obtained from the production Department on +44 020 7873 3410. If copy is not provided to the specifications above then the Financial Times is unable to guarantee reproduction of the advertisement to commercially acceptable tolerances.

Cancellations (Mono and Colour)

28 working days notice of cancellations for reports. (Orders for advertisements in reports are accepted on the understanding that the Financial Times may publish at any time within 5 weeks of the proposed report date). All cancellations must be in writing.

Printing specifications

- Ads must be supplied to exact dimensions without crop marks, repro house logos, or extraneous matter.
- The FT newspaper has a screen ruling of 100lpi therefore we recommend the following
- CT (scan) resolution = 200 pixels per inch.

- Line work resolution = 1000 pixels per inch.
- Allow for at least 30% mid-tone dot gain, and a maximum of 20% shadow dot gain.
- Please use type 1 fonts only, no truetype, no multilemaster and no bitmaps
- The FT prints in CMYK, please don't supply rgb, lab, pantone or multitone images
- Only supply composite files, no separations please
- Please do not supply files with transparency
- When generating PDF's please ensure Overprint Preview is turned on, in order to view predictable final output
- It is recommended you do not go below 0.6pt for borders and rules
- For colour the total dot percentage in saturated areas should not exceed 250%, and the minimum highlight recommendation is 5% cyan, 4% magenta, 4% yellow. Please note that in order to prevent overinking, if an advert exceeds 250% total ink coverage our software will automatically reduce it to the required amount, using generic tables.
- For mono the recommended maximum dot should be 85% and the minimum dot 4%
- The recommended minimum for reversed out type is 10 point
- The recommended minimum for mono text is 6pt
- The recommended minimum for multicoloured text is 10 point
- Don't use 4-colour black text, as even the slightest misregistration causes disappointing results
- To avoid set off, any large areas of black should have a tint value of 85% applied
- Colour adverts should be supplied with a mono standby

Types of delivery

Digital files can be supplied using one of the following methods:

Asura Enterprise – A free PDF web upload system including full FT flightchecker (Information available from your FT Production copy contact) Quickcut – PDF delivery and flightcheck mechanism (details from www.quickcut.com)

Adfast - PDF delivery system with optional flightchecker (details from www.adfast.co.uk)

E-Mail - We can only accept PDFx/1a's smaller than 5mb via this route. Send files to production.client.services@ft.com. If you are in the USA please send your file to ustraffic@ft.com

The FT does not accept zip files.

Format required

PDF: PDF files will only be accepted with all of the fonts and images embedded and set to the exact size of the advert with no register marks or extraneous material.

PDFx/1a: If in doubt set your distiller Job option to PDFx/1a - this preserves all the advanced information needed for high-end printing of your PDF files. Please name the file FT Ad ID Number The Financial Times has a network of approved reprographic suppliers. These companies will, on receipt of your digital file, verify and if necessary correct the advertisement to meet the FT specification.

The Financial Times will only accept Colorbus proofs with the FT curve applied, as contract proofs. The FT cannot guarantee the printed quality of any advertisement not accompanied by FT profiled Colorbus proofs. All approved suppliers can supply Colorbus proofs on FT stock paper with the FT curve applied.

For help with our technical specifications, please contact a member of our Production Department on one of the following numbers:

Tel: +44 020 7873 3410 / 3440 / 4245 / 3317
Production Department, Financial Times Ltd.,
One Southwark Bridge, London SE1 9HL.

For latest Spec please visit <http://www.ft.com/techspecs>

Reports rate card calculator

With effect from January 2011. Standard mono advertisement rate is £161 per single column unit.

Depth (cm)	Column width							
	1 (40mm)	2 (83mm)	3 (127mm)	4 (170mm)	5 (214mm)	6 (257mm)	7 (301mm)	8 (345mm)
1	£161	£322	£483	£644	£805	£966	£1,127	£1,288
2	£322	£644	£966	£1,288	£1,610	£1,932	£2,254	£2,576
3	£483	£966	£1,449	£1,932	£2,415	£2,898	£3,381	£3,864
4	£644	£1,288	£1,932	£2,576	£3,220	£3,864	£4,508	£5,152
5	£805	£1,610	£2,415	£3,220	£4,025	£4,830	£5,635	£6,440
6	£966	£1,932	£2,898	£3,864	£4,830	£5,796	£6,762	£7,728
7	£1,127	£2,254	£3,381	£4,508	£5,635	£6,762	£7,889	£9,016
8	£1,288	£2,576	£3,864	£5,152	£6,440	£7,728	£9,016	£10,304
9	£1,449	£2,898	£4,347	£5,796	£7,245	£8,694	£10,143	£11,592
10	£1,610	£3,220	£4,830	£6,440	£8,050	£9,660	£11,270	£12,880
11	£1,771	£3,542	£5,313	£7,084	£8,855	£10,626	£12,397	£14,168
12	£1,932	£3,864	£5,796	£7,728	£9,660	£11,592	£13,524	£15,456
13	£2,093	£4,186	£6,279	£8,372	£10,465	£12,558	£14,651	£16,744
14	£2,254	£4,508	£6,762	£9,016	£11,270	£13,524	£15,778	£18,032
15	£2,415	£4,830	£7,245	£9,660	£12,075	£14,490	£16,905	£19,320
16	£2,576	£5,152	£7,728	£10,304	£12,880	£15,456	£18,032	£20,608
17	£2,737	£5,474	£8,211	£10,948	£13,685	£16,422	£19,159	£21,896
18	£2,898	£5,796	£8,694	£11,592	£14,490	£17,388	£20,286	£23,184
19	£3,059	£6,118	£9,177	£12,236	£15,295	£18,354	£21,413	£24,472
20	£3,220	£6,440	£9,660	£12,880	£16,100	£19,320	£22,540	£25,760
21	£3,381	£6,762	£10,143	£13,524	£16,905	£20,286	£23,667	£27,048
22	£3,542	£7,084	£10,626	£14,168	£17,710	£21,252	£24,794	£28,336
23	£3,703	£7,406	£11,109	£14,812	£18,515	£22,218	£25,921	£29,624
24	£3,864	£7,728	£11,592	£15,456	£19,320	£23,184	£27,048	£30,912
25	£4,025	£8,050	£12,075	£16,100	£20,125	£24,150	£28,175	£32,200
26	£4,186	£8,372	£12,558	£16,744	£20,930	£25,116	£29,302	£33,488
27	£4,347	£8,694	£13,041	£17,388	£21,735	£26,082	£30,429	£34,776
28	£4,508	£9,016	£13,524	£18,032	£22,540	£27,048	£31,556	£36,064
29	£4,669	£9,338	£14,007	£18,676	£23,345	£28,014	£32,683	£37,352
30	£4,830	£9,660	£14,490	£19,320	£24,150	£28,980	£33,810	£38,640
31	£4,991	£9,982	£14,973	£19,964	£24,955	£29,946	£34,937	£39,928
32	£5,152	£10,304	£15,456	£20,608	£25,760	£30,912	£36,064	£41,216
33	£5,313	£10,626	£15,939	£21,252	£26,565	£31,878	£37,191	£42,504
34	£5,474	£10,948	£16,422	£21,896	£27,370	£32,844	£38,318	£43,792
35	£5,635	£11,270	£16,905	£22,540	£28,175	£33,810	£39,445	£45,080
36	£5,796	£11,592	£17,388	£23,184	£28,980	£34,776	£40,572	£46,368
37	£5,957	£11,914	£17,871	£23,828	£29,785	£35,742	£41,699	£47,656
38	£6,118	£12,236	£18,354	£24,472	£30,590	£36,708	£42,826	£48,944
39	£6,279	£12,558	£18,837	£25,116	£31,395	£37,674	£43,953	£50,232
40	£6,440	£12,880	£19,320	£25,760	£32,200	£38,640	£45,080	£51,520
41	£6,601	£13,202	£19,803	£26,404	£33,005	£39,606	£46,207	£52,808
42	£6,762	£13,524	£20,286	£27,048	£33,810	£40,572	£47,334	£54,096
43	£6,923	£13,846	£20,769	£27,692	£34,615	£41,538	£48,461	£55,384
44	£7,084	£14,168	£21,252	£28,336	£35,420	£42,504	£49,588	£56,672
45	£7,245	£14,490	£21,735	£28,980	£36,225	£43,470	£50,715	£57,960
46	£7,406	£14,812	£22,218	£29,624	£37,030	£44,436	£51,842	£59,248
47	£7,567	£15,134	£22,701	£30,268	£37,835	£45,402	£52,969	£60,536
48	£7,728	£15,456	£23,184	£30,912	£38,640	£46,368	£54,096	£61,824
49	£7,889	£15,778	£23,667	£31,556	£39,445	£47,334	£55,223	£63,112
50	£8,050	£16,100	£24,150	£32,200	£40,250	£48,300	£56,350	£64,400
51	£8,211	£16,422	£24,633	£32,844	£41,055	£49,266	£57,477	£65,688
52	£8,372	£16,744	£25,116	£33,488	£41,860	£50,232	£58,604	£66,976
53	£8,533	£17,066	£25,599	£34,132	£42,665	£51,198	£59,731	£68,264
54	£8,694	£17,388	£26,082	£34,776	£43,470	£52,164	£60,858	£69,552
55	£8,855	£17,710	£26,565	£35,420	£44,275	£53,130	£61,985	£70,840
56	£9,016	£18,032	£27,048	£36,064	£45,080	£54,096	£63,112	£72,128