



The Financial Times Executive Education rankings 2006

Key to table: Custom programmes

The first 11 criteria are based on responses given by executive education purchasers, the final six are based on a survey of the business schools. All criteria are presented in rank form. The top school in each criterion is ranked number one.

Weights in brackets

Preparation (7.6): Purchasers rate the level of interaction with the business school; the extent to which purchasers' ideas were integrated into the programme; and the effectiveness of the business school in integrating its latest research into the programme.

Course design (7.6): Assesses the flexibility of the course and the willingness of business schools to complement their own faculty with specialists and practitioners.

Teaching materials (6.9): A rating of how contemporary and appropriate the teaching materials were, and whether the mix of academic rigour and practical relevance were appropriate.

Faculty (7.7): The quality of the teaching and the extent to which teaching staff worked together to present a coherent programme.

New skills (7.7): The relevance in the workplace of new skills learnt and the ease with which they were implemented.

Follow-up (6.7): The level of follow-up offered once participants returned to their workplace and the purchasers' assessment of the participants after completion of the programme.

Aims achieved (7.8): The degree to which academic and business expectations were met and the feedback from individual participants.

Food and accommodation (6.5): The quality of food and accommodation

Facilities (6.1): The quality of the teaching accommodation, IT and library facilities.

Value for money (7.4): Purchaser's rating, in terms of value for money, of the course design, teaching materials, food and accommodation.

Future use (8.0): The purchaser was asked the likelihood of the company using the school again and whether it would use the same school if doing the programme again.

International clients (3.0): The proportion of companies headquartered outside the business school's region (e.g. North America, Europe, South America).

International participants (2.0): The number of custom programmes with participants from more than one country.

Programmes overseas (4.0): The number of custom programmes that have been taught in more than one country.

Consortia (3.0): The number of programmes developed or taught for a consortium.

Partnerships / schools (3.0): The number of programmes taught in conjunction with other business schools.

Faculty diversity (5.0): Measure of the nationality and gender mix of the faculty.