



## The Financial Times Executive Education rankings 2006

### Key to table: Open enrolment programmes

The first 10 criteria are based on responses given by course participants, the final six on a survey of the business schools. All criteria are presented in rank form, apart from women participants(%). The top school in each criterion is ranked number 1.

### Weights in brackets

**Preparation (7.8):** Users rate the provision of advanced information on the programme content and the participant selection process

**Course design (8.8):** Assesses the flexibility of the course and appropriateness of the structure and design

**Teaching materials (8.3):** A rating of how contemporary and appropriate the teaching materials were, and whether the mix of academic rigour and practical relevance was appropriate

**Teaching faculty (8.9):** The quality of the teaching and the extent to which teaching staff worked together to present a coherent programme

**Quality of participants (8.0):** The extent to which other participants were of the appropriate managerial/academic level, the international mix of the class and the interaction between course participants

**New skills (8.8):** The relevance of new skills in the workplace, the ease with which they were implemented and the extent to which the course encouraged new ways of thinking

**Follow-up (7.9):** The level of follow-up offered once participants returned to their workplace and networking opportunities with other participants

**Aims achieved (8.6):** The degree to which academic and managerial expectations were met

**Food and accommodation (6.4):** The quality of food and accommodation

**Facilities (7.4):** The quality of teaching accommodation and IT and library facilities

**Women participants (2.0):** The proportion of female participants

**International participants (3.0):** The proportion of international participants and the number of different nationalities among all open programme participants

**Repeat business / growth (5.0):** An index of growth in income and proportion of repeat business

**International location (3.0):** Measure of courses run internationally or outside of the business school's region (e.g. north America, Europe, Asia etc.).

**Partners (3.0):** Number of programmes taught in conjunction with other business schools

**Faculty diversity (4.0):** Measure of the nationality and gender mix of the faculty.