Distance learning MBA programmes 2008 40 of the top distance learning and online MBA providers: schools are listed by the number of enrolled MBA students

School name	Country	Name of programme	Number of enrolled MB/	Intakes per year	International accreditati	Time limit for study (ye	Average time to comple	Percentage who comple	Percentage of internatio	Examinations required*	Online examinations*	Percentage of teaching online	ercentage of on	Online teamwork* Local study centres*	ontinents w	Course characteristics
University of Phoenix	US	MBA (7 specialisations)	40,000	26	-	5	2.2	65	3.4	У	у	100	100 y	n	Africa, Asia, Europe, Middle East, North and South America	Class size averages 15 students per instructor. Multimedia learning technologies coupled with instructor led discussion have helped thousands of MBA graduates advance their careers. Students learn from industry leaders with years of practical experience.
Edinburgh Business School, Heriot - Watt University	UK	MBA	8,349	Rolling	-	n/a	3	70	84	У	n	100	0 **** n	ı n	Africa, Asia, Australia, Europe, North and South America	Students can choose the study method (distance, on campus, via a centre) that best fits their needs on a subject by subject basis. Students can work in English, Chinese, Spanish and Arabic.
Open University Business School	UK	MBA, MBA (Life Sciences), MBA (Technology Management), MPA (Masters of Public Administra- tion)	6,037	2	AACSB, Amba, Equis	10	4.8	69	46	У	n	Varies	100 s	у	Africa, Asia and Europe	Student to staff ratio is 16:1 which means students may have more contact with a tutor than a traditional university.
Henley Management College	UK	Global Distance Learning MBA	4,400	3	AACSB, Amba, Equis	6	3	70	73	У	n	65	100 y	у	Africa, Asia, Australiasia and Europe	The Henley MBA is one MBA, there is no difference in the qualification between full time, executive and distance learning modes of study.
															1	

1.8

3.5

1.4

2 to

2.5

3.5

1.75

2.25

1.3

n/a

3

8

5 2.25

5

5

5

4

2

6

2.25

1.3

5

7

2

5 2 to

2

10

5

2

1.5

3 2.25

5

5

2.75

2.75

3.5

1.6

n/a

1.5

2.5

2.3 n/a

n/a

80

90

90

n/a

99

80

80

74

94

90

74

92

80

95

95

80

n/a

90

75

95

90

84

100

95

95

90

n/a

97

100

95

94

The table is compiled from a list of schools that completed a Financial Times survey. This is not a comprehensive list. *y = yes, n = no, s = sometimes. ** No exams to complete programme, but individual courses exams apply. *** Online exams for individual courses. *** No required coursework. **** 37% from Spanish programme and 78% from English programme.

(years)

ete in 5

orted

US

UK

US

US

US

UK

UK

UK

US

UK

US

UK

US

US

US

US

US

US

UK

US

US

UK

Spain

France

UK

US

Netherlands

Poland, Spain Germany

Australia

Switzerland

Canada

Switzerland

MBA

MBA

MBA

Learning

The Warwick MBA by Distance

MBA (7 specialisations) Newsweek MBA

MBA in International Management

University of Wales MBA at Robert Kennedy College

The Durham MBA (Finance)

Global MBA for Latin American

Strathclyde Flexible Learning MBA

MBA by Distance Learning

Two-year Internet MBA

One-year Internet MBA

Distance MBA Program

MBA Program

Healthcare MBA

MBA Anywhere™

UNL Distance MBA

MBA (Executive)

The Surrey MBA

Global MBA

Euro*MBA

Global MBA On - Demand

MBA (Distance Learning)

Thunderbird and Indiana

University - Kelley Direct MBA/M - GM Dual Degree

eMBA

Northeastern University Online

Global On-Line MBA Program

W.P.Carey MBA - Online Program

MBA in Pharmaceutical Manage

MBA Oil and Gas Management

Distance Learning MBA

(2 specialisations) Executive MRA

The Durham MBA

Fast Track MBA

1,714

1,593

1,200

958

862

826

692

670

574

569

367

360

356

350

181

109

280

269

258

250

220

220

102

71

118

40

145

125

97

88

79

75

60

31

2

17

2

3

2

6

2

2

1

3

9

3

3

6

2

2

3

3

3

Rolling

Rolling

Rolling

Rolling

AACSB

AACSE

Amba

Amba, Equis

Amba, Equis

AACSB

Equis

AACSB

Amba

Amba

AACSB

AACSB

AACSB, Amba

AACSB, Equis

Amba, Equis

Amba, Equis

AACSB

AACSB,

AACSB

AACSB

Amba, Equis

Amba, Equis

Walden University

Warwick Business School

Ellis College of New York

Indiana University: Kelley School

Institute of Technology

of Business

Monterrey

Imperial College

Babson College

Kaplan University

Athabasca University

Robert Kennedy College

Durham Business School

Bradford School of Management

Management and Tecnológico de

Thunderbird School of Global

University of Strathclyde Busi-

University of Florida, Hough

Graduate School of Business

SBS Swiss Business School

University of Texas at Dallas

Whitman School of Management | US

Northeastern University

at Syracuse University

Arizona State University

The George Washington

Drexel University - LeBow

Aberdeen Rusiness School

Robert Gordon University

University of Nebraska - Lincoln

Thunderbird School of Global

University of Surrey, School of

Aston Business School, Aston

Thunderbird School of Global

Management and Indiana

Management

Management

University

University

IE Business School

Euro*MBA Consortium

RMIT

College of Business

University

Royal Holloway, University of

Students from more than 65 countries studying together in a virtual classroom, to foster development of global management capabilities. **EFMD CEL** U21Global Singapore MBA 3,300 Rolling 91 83 100 100 MBA for Financial Managers and Manchester Business School UK 72 83 ΑII Face-to-face contact with students/academics equivalent to 2/3 of a full time 2,036 **AACSB** 4.4 80 Worldwide Finance Professionals Amba, Equis 100 programme MBA for Engineering Business Students graduate with the exact same qualification as their on-campus counter-979 **AACSB** 79 ΑII 5 72 80-**80** y Managers Amba, Equis 100 MBA for Construction Executives 115 AACSB. n/a n/a 56 80 ΑII MBS operates its own overseas centres which are permanently staffed Amba, Equis 100 University of Maryland US MBA Content focused around five themes of ethics and legal issues, globalism, technol-2,253 93 100 V 5 2.4 50 ogy, innovation and leadership. A total of eight dual degree options are offered. Executive MBA 80 1.75 88 0 100 90 North America Four short residencies. International study trip. Tecnológico de Monterrey Mexico **MBA** 1,990 80 10 **100** y Visiting professors and students from different countries in Latin America and the 3 AACSB, Equis 80 Asia, Europe, North and South none 2.5 world, as well as the possibility to access experts anywhere in the world (through 3.5 videoconferencing), are elements that strengthen the international profile of the programme. $100\ per\ cent$ online, asynchronous format. Students may choose from a wide variety of elective modules. MBA, MBA (Marketing), MBA (Finance and Accounting) Africa, Asia, Australia, Europe, UK **EFMD CEL** 86 The University of Liverpool 1,800 12 6 3 84 n/a 100 100 n North and South America

1.7

42

Less

7.6

than 5

than 1

80

90

49

74

94

58

1

25

0

85

2 У

2

3

0

0

77

68

25

100

37

60

20

10

n**

than 5

У

У

100

70-

100

100

95

100

Varies

70

90

80

100

100

60

0

90

90

80

100

100

90

100

100

85

85

100

100

100

100

95

50

100

65.5

70

100

n/a

n/a

100

ΑII

North America

Asia and Europe

Asia and Europe

Africa, Asia, Europe

North America

North America

North America

Asia, Europe and North

Africa, Europe and Caribbean

Africa, Asia, Australia, Europe,

North and South America

AII

ΑII

All

ΑII

ΑII

ΑII

ΑII

ΑII

ΑII

All

Europe

ΑII

n

n

n

North, Central and South

80-

100

100 y

95

100

94

100

90

0 y

0

100 y

100

60

0

90 y

90

100 y

100 y

90 y

100 y

100

85

85

100

100

100 y

75

92

100

100

65.5

10

81

100

Study materials are written by WBS faculty exclusively for the Warwick MBA. Op portunity to take electives on a face-to-face basis.

Classes are small with 20-25 students, allowing faculty members to coach stu-

Students learn from the same top-ranked faculty that teach in the full-time and

Students are awarded the same degree as full time University of Wales students. Flexible programme with at least one residency in Switzerland.

The programme follows the same model as the full time and executive part-time

Students receive the same degree as those studying the full-time route

model and students can switch programmes if their circumstances change

All courses taught primarily via live satellite. A global business curriculum, fo-

Ability to transfer to other study routes of the MBA. Opportunity to attend inten-

Equivalent to any other MBA degree offered by the University of Florida MBA

Equivalent to any other MBA degree offered by the University of Florida MBA

Online MBA students can earn the same degree and diploma as on-campus

High quality faculty (the same that teach on the campus-based programmes).

Residencies at Syracuse University and abroad. Students integrated with full-time

MBA population for extra-curricular activities, case competitions, career services,

There is no differentiation in rigour or quality between the two-year online MBA and the W. P. Carey School's face-to-face MBA programmes. The online courses are taught by the same full-time faculty members.

Curriculum designed in collaboration with Drexel's College of Medicine and School

Oil and Gas project placement. Scholarships available. International study tour

On-campus and online programmes are the same. They use the same faculty

Four residencies - two on campus in US and two in choice of three continents

Opportunity to study units "face - to - face" in the classroom in Kuala Lumpur, Ho Chi Minh City, Hanoi and Melbourne.

Uses live video-stream sessions and text-based discussions to lead participants

The combination of residential weeks (6.5 weeks in six different European countries) with online modules. The MBA diploma is provided by six partners.

Requires attendance for six weekends at Aston Business School in Birmingham. An optional week can also be spent at another European Business School.

Students receive two separate degrees - MBA from Indiana University (Kelley School) and a Masters in Global Management from Thunderbird School of Global Management. Three residencies (two on campus in US and one in Asia).

All modules on MBA programmes are led by a member of professorial staff

Kaplan has partnered with Newsweek magazine to provide an MBA that uses breaking business news rather than dated case studies.

Includes face - to - face plenary sessions in Hong Kong and London.

dents in real-world scenarios.

evening campus programmes.

24/7 access to the online classroom.

cused on Latin American business issues.

Fast Track combines in - person and web - based learning.

Blended learning, weekend workshops in local centres.

The programme includes two interdisciplinary project courses

Scholarships available. International study tour available.

The programme offers the option to specialise in five different areas.

Mature student profile

graduation etc.

of Public Health

through their weekly classes.

sive (face-to-face) seminars.