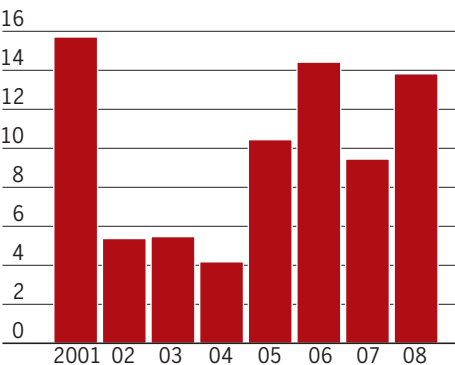


Open enrolment programmes

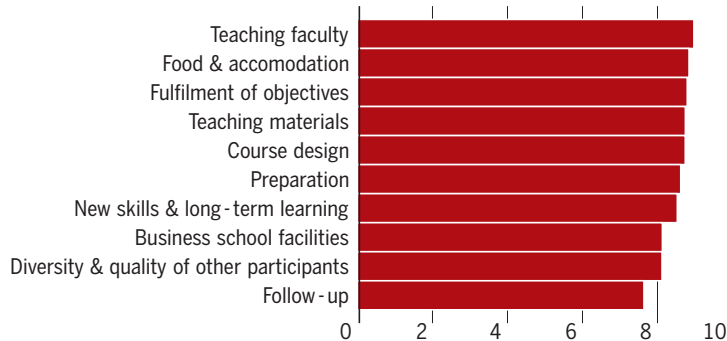
Average annual growth in revenue

All participating schools (%)



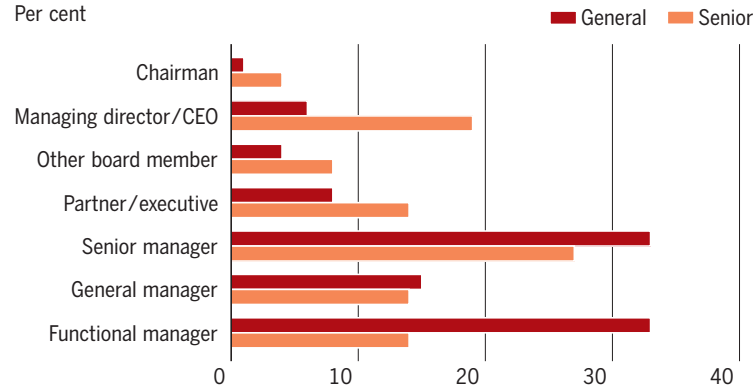
Participants were asked to rate attributes of the programme they attended

Average score (1 = poor, 10 = excellent)



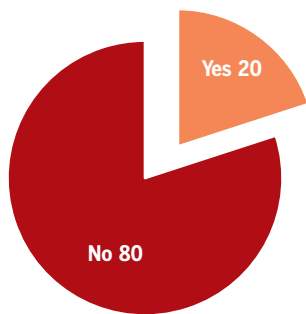
Job responsibilities of participants: general vs. senior level programmes

Per cent



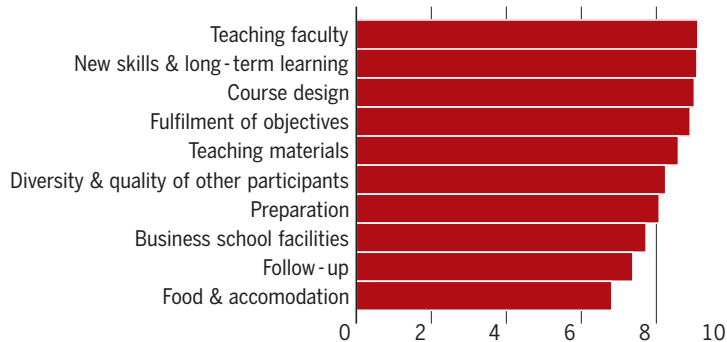
Participants with an MBA

Per cent



Participants were also asked to rate the importance of these attributes

Average score (1 = not important at all, 10 = extremely important)



Size of company participants work in: general vs. senior level programmes

Number of employees (per cent)

