



July 2010
to
December 2010

FT Reports

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AFRICA

30 September 2010 Nigeria at 50

06 October 2010 South Africa
25 October 2010 Mauritius09 November 2010 Doing Business in Kenya
12 November 2010 Combating Pneumonia01 December 2010 Combating Aids
01 December 2010 Southern African Power & Energy
17 December 2010 Egypt

TBC Tanzania

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Investment
15 September 2010 New Champions – DAVOS Asia

13 October 2010 Doing Business in Hong Kong

05 November 2010 Indian Tourism
11 November 2010 Investing in South Korea
30 November 2010 China03 December 2010 Asia Wealth Management *
07 December 2010 India Infrastructure
09 December 2010 Japan: Technology & Investment

* Asia Only

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CENTRAL AND EASTERN EUROPE, CENTRAL ASIA

07 July 2010 TBA	Vienna as a Financial Centre Slovakia
21 September 2010	Doing Business in North Rhine Westphalia
27 September 2010	Romania
29 September 2010	Investing in Russia
12 October 2010	Hungary
19 October 2010	Croatia
22 October 2010	Doing Business in Austria
01 November 2010	Cyprus
02 November 2010	Doing Business in Slovenia
03 November 2010	Bosnia – Herzegovina
16 November 2010	Investing in Turkey
17 November 2010	Poland
19 November 2010	Belarus
23 November 2010	Czech Republic
29 November 2010	Germany
30 November 2010	Investing in Central & Eastern Europe
06 December 2010	Albania
13 December 2010	Review of Central & Eastern Europe
13 December 2010	Working in Eastern Europe

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Advertising Details - London

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AUSTRIA

07 July 2010 Vienna as a Financial Centre
 22 October 2010 Doing Business in Austria

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BELGIUM

16 November 2010 Doing Business in Wallonia

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CYPRUS

01 November 2010 Cyprus

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FRANCE

29 September 2010 Monaco
 02 November 2010 Business Locations in France
 TBC Doing Business in Les Ardennes

Advertising Details - Paris
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GERMANY

29 November 2010 Germany

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GREECE

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IRELAND

03 November 2010 Doing Business in Ireland

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PORTUGAL

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SPAIN

06 October 2010 Investing in Spain

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TURKEY

16 November 2010 Investing in Turkey

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THE UK

06 July 2010 Business in the Community Awards
for Excellence 2010*

01 October 2010 Doing Business in Wales
18 October 2010 Doing Business in Gibraltar
29 October 2010 Doing Business in Scotland

03 November 2010 Doing Business in Ireland
04 November 2010 Doing Business in Thames Gateway
12 November 2010 Doing Business in the Isle of Man
18 November 2010 Guernsey as a Financial Centre
26 November 2010 Doing Business in the North West

01 December 2010 Combating Aids

* UK only

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MIDDLE EAST

07 September 2010 Doing Business in the Arab World

19 October 2010 Qatar

09 November 2010 Doing Business in Bahrain
22 November 2010 Lebanon
25 November 2010 Doing Business in Abu Dhabi

02 December 2010 Israel
08 December 2010 The Future of Islamic Finance

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NORTH AMERICA AND CANADA

07 October 2010 Corporate Governance
19 October 2010 Corporate Aviation (2)

03 November 2010 Exchanges, Trading & Clearing
12 November 2010 Combating Pneumonia
08 December 2010 Los Angeles

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LATIN AMERICA, CARIBBEAN

22 September 2010 Peru

15 November 2010 Brazil
17 November 2010 Investing in Mexico

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AEROSPACE AND DEFENCE

19 July 2010 Aerospace (I)
 19 October 2010 Corporate Aviation (II)

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AIRLINES, TRAVEL & CONFERENCES (MICE)

14 September 2010 Global Traveller
 11 October 2010 Global Traveller
 08 November 2010 Global Traveller

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BANKING, FINANCE AND INVESTMENT

01 October 2010 Business Turnround (2)

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BANKING, FINANCE AND INVESTMENT / PERSONAL FINANCE

02 September 2010	Equity Capital Markets (I)
28 September 2010	Foreign Exchange (II)
01 October 2010	FT Wealth Quarterly *
05 October 2010	Risk Management (II)
08 October 2010	World Economy
20 October 2010	Transaction Services
26 October 2010	Debt Capital Markets (II)
28 October 2010	Structured Finance (II)
10 November 2010	Private Banking
30 November 2010	Commodities (II)
03 December 2010	FT Wealth Quarterly *
08 December 2010	The Future of Islamic Finance (II)
14 December 2010	FT's Year in Finance

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* Magazine

COUNTRY BANKING & FINANCE

17 November 2010	Investing in Mexico
08 September 2010	Japan: Banking, Finance & Investment
11 November 2010	Investing in South Korea
29 September 2010	Investing in Russia
01 October 2010	Investing in Spain
16 November 2010	Investing in Turkey
30 November 2010	Investing in Central & Eastern Europe

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CHEMICALS, PHARMACEUTICALS, OIL

29 September 2010 Healthcare & the Recovery
 07 October 2010 Working in Oil & Gas
 12 November 2010 Combating Pneumonia
 01 December 2010 Combating Aids

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EDUCATION AND TRAINING

20 September 2010 Business Education (5) -
 Masters in Management *

18 October 2010 Business Education (6) -
 Global EMBA *

22 November 2010 Business Education –
 Global Legal Education **

06 December 2010 Business Education (7 -
 European Business Schools
 Rankings *

11 September 2010 Top 500 Independent Schools **

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* Magazine

** UK only

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ENERGY, ENVIRONMENT AND UTILITIES

13 September 2010	Modern Energy
21 September 2010	Rail Industry
22 September 2010	The Future of Cities: The New Cities
04 October 2010	Sustainable Business
11 October 2010	Metals & Mining
15 October 2010	World Food
20 October 2010	The Future of Green Technology
26 October 2010	Shipping
01 November 2010	Energy (II)
29 November 2010	Business of Climate Change
14 December 2010	The Future of Waste Management

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FTfm Special Reports

13 September 2010	FTfm – Exchange Traded Funds (2)
	FTfm – Foreign Exchange
	FTfm – Transaction Services
	FTfm – Debt Capital Markets (2)
	FTfm – Structured Products (2)
	FTfm – Commodities (2)

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INFORMATION TECHNOLOGY / TELECOMMUNICATIONS

27 October 2010 Financial Technology Series - Part 1

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11 October 2010 Metals and Mining

TBC Investing in Gold

*Advertising Details - London***Liam Sweeney****Phone +44 020 7873 4148****Fax +44 020 7873 4006**Email : liam.sweeney@ft.com**MANAGEMENT: BUSINESS OF ARTS**

09 October 2010 Art Collecting (3)

13 October 2010 Frieze Art fair

27 November 2010 Art Collecting (4)

*Advertising Details – London***Alexis Williams****Phone +44 020 7873 4216****Fax +44 020 7873 3098**Email : alexis.williams@ft.com

MANAGEMENT: BUSINESS OF CONSUMER

Buying & Investing in Wine

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MANAGEMENT: BUSINESS & GENERAL

15 October 2010 Business Turnround (2)

21 October 2010 Innovative Lawyers *

15 November 2010 Business of Consulting

02 December 2010 Innovative Lawyers **

* Magazine UK & Europe

** Magazine USA only

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MANAGEMENT: LUXURY & CONSUMER GOODS

24 July 2010 FT Polo

11 September 2010 Watches and Jewellery (3)

22 September 2010 Yachting

13 November 2010 Watches and Jewellery (4)

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MOTORS

01 September 2010 Commercial Vehicles &
Fleet Management

04 October 2010 The Future of the Car

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Partnership Publishing

23 July 2010 Business of Polo

08 September 2010 The Future of Cities (2)

14 September 2010 Global Infrastructure (2)

28 September 2010 Deals & Dealmakers (3)

12 October 2010 Global Infrastructure (3)

10 November 2010 Global Infrastructure (4)

07 December 2010 Deals & Dealmakers (4)

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PERSONAL FINANCE

24 September 2010 Trading Insight (3) *

10 December 2010 Trading Insight (4) *

* UK only

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Pensions

TBC The Future of Pensions

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PROPERTY – Commercial Property

24 September 2010 Property (4)*

05 October 2010 Property (5)*

19 November 2010 Property (6)*

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* UK & Europe print only

RECRUITMENT REPORTS & FEATURES

01 July 2010 Banking

09 September 2010 ICAEW (2)*

07 October 2010 Working in Africa

09 December 2010 Working in East Asia
 24 November 2010 Age & the Workplace*

December 2010 International Public Sector*

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* Special Reports

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RECENTLY PUBLISHED FT REPORTS – these can be viewed on:

www.ft.com/ftreports

Forthcoming FT Reports and synopses can be downloaded, by then following the 'FT Reports database' and the 'Forthcoming FT Reports' links.
 For website assistance call + 44 (0) 20 7873 4281

ADDITIONAL COPIES:

Back issues of printed Survey and FT Reports can be obtained from:

Historic Newspapers,
 Signature Online Limited,
 No: 1 Waterside Station Road,
 Harpenden,
 Herts, AL5 4US;

Tel. no: 0870 165 1470;
 Fax no: 01582 469 248;
 or email: **info@back-issue-newspapers.co.uk**.

Report Advertisements Rates

Report Package (Monday - Friday) £

Run of report
Mono – per single column unit (scu) 154

Front Page Guaranteed:
277mm x 345mm
Mono 40,800
Colour (subject to availability) 73,400

Specified Positions
Mono – per scu 157
Colour: (subject to availability)
Full Page 91,800
Junior Page 1 65,400
Half Page 65,000

Standard Positions - Colour (subject to availability)
Full Page 84,500
Junior Page 1 57,300
Half Page 56,600
Junior Page 2 48,100
Quarter Page 40,300
Quarter Page Not Solus 29,900

Reports Series Discounts
These discounts apply to insertions of the same size booked together at the same time and which are scheduled to appear within a 12 month period. The discounts are based upon the rates applicable at the time of booking.

- 10 insertions or more 20%
- 8 insertions 15%
- 3 insertions 5%

These discounts apply to a single company or organisation booking direct or via an advertising agency. It does not apply to bookings made by an advertising agency on behalf of a number of clients.

Technical Specifications

Standard Column Widths (mm); Eight Column Grid:

1	2	3	4	5	6	7	8
40	83	127	170	214	257	301	345

Specifications for sizes for tabloids, double page spreads and bleeds are available on request from the Production Department or via your usual Financial Times representative.

Deadlines

Deadlines for report copy are linked to the release date and can be obtained from the production Department on +44 020 7873 3410. If copy is not provided to the specifications above then the Financial Times is unable to guarantee reproduction of the advertisement to commercially acceptable tolerances.

Cancellations (Mono and Colour)

28 working days notice of cancellations for reports. (Orders for advertisements in reports are accepted on the understanding that the Financial Times may publish at any time within 5 weeks of the proposed report date). All cancellations must be in writing.

Printing specifications

- Ads must be supplied to exact dimensions without crop marks, repro house logos, or extraneous matter.
- The FT newspaper has a screen ruling of 100lpi therefore we recommend the following
- CT (scan) resolution = 200 pixels per inch.
- Line work resolution = 1000 pixels per inch.
- Allow for at least 30% mid-tone dot gain, and a maximum of 20% shadow dot gain.

- Please use type 1 fonts only, no truetype, no multiplemaster and no bitmaps
- The FT prints in CMYK, please don't supply rgb, lab, pantone or multitone images
- Only supply composite files, no separations please
- Please do not supply files with transparency
- When generating PDF's please ensure Overprint Preview is turned on, in order to view predictable final output
- It is recommended you do not go below 0.6pt for borders and rules
- For colour the total dot percentage in saturated areas should not exceed 250%, and the minimum highlight recommendation is 5% cyan, 4% magenta, 4% yellow. Please note that in order to prevent overinking, if an advert exceeds 250% total ink coverage our software will automatically reduce it to the required amount, using generic tables.
- For mono the recommended maximum dot should be 85% and the minimum dot 4%
- The recommended minimum for reversed out type is 10 point
- The recommended minimum for mono text is 6pt
- The recommended minimum for multicoloured text is 10 point
- Don't use 4-colour black text, as even the slightest mis-registration causes disappointing results
- To avoid set off, any large areas of black should have a tint value of 85% applied
- Colour adverts should be supplied with a mono standby

Types of delivery

Digital files can be supplied using one of the following methods:
Asura Enterprise – A free PDF web upload system including full FT flightchecker (Information available from your FT Production copy contact)

Quickcut – PDF delivery and flightcheck mechanism (details from www.quickcut.com)

Adfast - PDF delivery system with optional flightchecker (details from www.adfast.co.uk)

E-Mail - We can only accept PDFx/1a's smaller than 5mb via this route. Send files to production.client.services@ft.com. If you are in the USA please send your file to ustraffic@ft.com
The FT does not accept zip files.

Format required

PDF: PDF files will only be accepted with all of the fonts and images embedded and set to the exact size of the advert with no register marks or extraneous material.

PDFx/1a: If in doubt set your distiller Job option to PDFx/1a - this preserves all the advanced information needed for high-end printing of your PDF files. Please name the file FT Ad ID Number

The Financial Times has a network of approved reprographic suppliers. These companies will, on receipt of your digital file, verify and if necessary correct the advertisement to meet the FT specification.

The Financial Times will only accept Colorbus proofs with the FT curve applied, as contract proofs. The FT cannot guarantee the printed quality of any advertisement not accompanied by FT profiled Colorbus proofs. All approved suppliers can supply Colorbus proofs on FT stock paper with the FT curve applied. For help with our technical specifications, please contact a member of our Production Department on one of the following numbers:

Tel: +44 020 7873 3410 / 3440 / 4245 / 3317
Production Department, Financial Times Ltd.,
One Southwark Bridge, London SE1 9HL.

For latest Spec please visit <http://www.ft.com/techspecs>

Reports rate card calculator

With effect from January 2009. Standard mono advertisement rate is £154 per single column unit.

Depth (cm)	Column width							
	1 (40mm)	2 (83mm)	3 (127mm)	4 (170mm)	5 (214mm)	6 (257mm)	7 (301mm)	8 (345mm)
5	£ 770	£ 1,540	£ 2,310	£ 3,080	£ 3,850	£ 4,620	£ 5,390	£ 6,160
6	£ 924	£ 1,848	£ 2,772	£ 3,696	£ 4,620	£ 5,544	£ 6,468	£ 7,392
7	£ 1,078	£ 2,156	£ 3,234	£ 4,312	£ 5,390	£ 6,468	£ 7,546	£ 8,624
8	£ 1,232	£ 2,464	£ 3,696	£ 4,928	£ 6,160	£ 7,392	£ 8,624	£ 9,856
9	£ 1,386	£ 2,772	£ 4,158	£ 5,544	£ 6,930	£ 8,316	£ 9,702	£ 11,088
10	£ 1,540	£ 3,080	£ 4,620	£ 6,160	£ 7,700	£ 9,240	£ 10,780	£ 12,320
11	£ 1,694	£ 3,388	£ 5,082	£ 6,776	£ 8,470	£ 10,164	£ 11,858	£ 13,552
12	£ 1,848	£ 3,696	£ 5,544	£ 7,392	£ 9,240	£ 11,088	£ 12,936	£ 14,784
13	£ 2,002	£ 4,004	£ 6,006	£ 8,008	£ 10,010	£ 12,012	£ 14,014	£ 16,016
14	£ 2,156	£ 4,312	£ 6,468	£ 8,624	£ 10,780	£ 12,936	£ 15,092	£ 17,248
15	£ 2,310	£ 4,620	£ 6,930	£ 9,240	£ 11,550	£ 13,860	£ 16,170	£ 18,480
16	£ 2,464	£ 4,928	£ 7,392	£ 9,856	£ 12,320	£ 14,784	£ 17,248	£ 19,712
17	£ 2,618	£ 5,236	£ 7,854	£ 10,472	£ 13,090	£ 15,708	£ 18,326	£ 20,944
18	£ 2,772	£ 5,544	£ 8,316	£ 11,088	£ 13,860	£ 16,632	£ 19,404	£ 22,176
19	£ 2,926	£ 5,852	£ 8,778	£ 11,704	£ 14,630	£ 17,556	£ 20,482	£ 23,408
20	£ 3,080	£ 6,160	£ 9,240	£ 12,320	£ 15,400	£ 18,480	£ 21,560	£ 24,640
21	£ 3,234	£ 6,468	£ 9,702	£ 12,936	£ 16,170	£ 19,404	£ 22,638	£ 25,872
22	£ 3,388	£ 6,776	£ 10,164	£ 13,552	£ 16,940	£ 20,328	£ 23,716	£ 27,104
23	£ 3,542	£ 7,084	£ 10,626	£ 14,168	£ 17,710	£ 21,252	£ 24,794	£ 28,336
24	£ 3,696	£ 7,392	£ 11,088	£ 14,784	£ 18,480	£ 22,176	£ 25,872	£ 29,568
25	£ 3,850	£ 7,700	£ 11,550	£ 15,400	£ 19,250	£ 23,100	£ 26,950	£ 30,800
26	£ 4,004	£ 8,008	£ 12,012	£ 16,016	£ 20,020	£ 24,024	£ 28,028	£ 32,032
27	£ 4,158	£ 8,316	£ 12,474	£ 16,632	£ 20,790	£ 24,948	£ 29,106	£ 33,264
28	£ 4,312	£ 8,624	£ 12,936	£ 17,248	£ 21,560	£ 25,872	£ 30,184	£ 34,496
29	£ 4,466	£ 8,932	£ 13,398	£ 17,864	£ 22,330	£ 26,796	£ 31,262	£ 35,728
30	£ 4,620	£ 9,240	£ 13,860	£ 18,480	£ 23,100	£ 27,720	£ 32,340	£ 36,960
31	£ 4,774	£ 9,548	£ 14,322	£ 19,096	£ 23,870	£ 28,644	£ 33,418	£ 38,192
32	£ 4,928	£ 9,856	£ 14,784	£ 19,712	£ 24,640	£ 29,568	£ 34,496	£ 39,424
33	£ 5,082	£ 10,164	£ 15,246	£ 20,328	£ 25,410	£ 30,492	£ 35,574	£ 40,656
34	£ 5,236	£ 10,472	£ 15,708	£ 20,944	£ 26,180	£ 31,416	£ 36,652	£ 41,888
35	£ 5,390	£ 10,780	£ 16,170	£ 21,560	£ 26,950	£ 32,340	£ 37,730	£ 43,120
36	£ 5,544	£ 11,088	£ 16,632	£ 22,176	£ 27,720	£ 33,264	£ 38,808	£ 44,352
37	£ 5,698	£ 11,396	£ 17,094	£ 22,792	£ 28,490	£ 34,188	£ 39,886	£ 45,584
38	£ 5,852	£ 11,704	£ 17,556	£ 23,408	£ 29,260	£ 35,112	£ 40,964	£ 46,816
39	£ 6,006	£ 12,012	£ 18,018	£ 24,024	£ 30,030	£ 36,036	£ 42,042	£ 48,048
40	£ 6,160	£ 12,320	£ 18,480	£ 24,640	£ 30,800	£ 36,960	£ 43,120	£ 49,280
41	£ 6,314	£ 12,628	£ 18,942	£ 25,256	£ 31,570	£ 37,884	£ 44,198	£ 50,512
42	£ 6,468	£ 12,936	£ 19,404	£ 25,872	£ 32,340	£ 38,808	£ 45,276	£ 51,744
43	£ 6,622	£ 13,244	£ 19,866	£ 26,488	£ 33,110	£ 39,732	£ 46,354	£ 52,976
44	£ 6,776	£ 13,552	£ 20,328	£ 27,104	£ 33,880	£ 40,656	£ 47,432	£ 54,208
45	£ 6,930	£ 13,860	£ 20,790	£ 27,720	£ 34,650	£ 41,580	£ 48,510	£ 55,440
46	£ 7,084	£ 14,168	£ 21,252	£ 28,336	£ 35,420	£ 42,504	£ 49,588	£ 56,672
47	£ 7,238	£ 14,476	£ 21,714	£ 28,952	£ 36,190	£ 43,428	£ 50,666	£ 57,904
48	£ 7,392	£ 14,784	£ 22,176	£ 29,568	£ 36,960	£ 44,352	£ 51,744	£ 59,136
49	£ 7,546	£ 15,092	£ 22,638	£ 30,184	£ 37,730	£ 45,276	£ 52,822	£ 60,368
50	£ 7,700	£ 15,400	£ 23,100	£ 30,800	£ 38,500	£ 46,200	£ 53,900	£ 61,600
51	£ 7,854	£ 15,708	£ 23,562	£ 31,416	£ 39,270	£ 47,124	£ 54,978	£ 62,832
52	£ 8,008	£ 16,016	£ 24,024	£ 32,032	£ 40,040	£ 48,048	£ 56,056	£ 64,064
53	£ 8,162	£ 16,324	£ 24,486	£ 32,648	£ 40,810	£ 48,972	£ 57,134	£ 65,296
54	£ 8,316	£ 16,632	£ 24,948	£ 33,264	£ 41,580	£ 49,896	£ 58,212	£ 66,528
55	£ 8,470	£ 16,940	£ 25,410	£ 33,880	£ 42,350	£ 50,820	£ 59,290	£ 67,760
56	£ 8,624	£ 17,248	£ 25,872	£ 34,496	£ 43,120	£ 51,744	£ 60,368	£ 68,992