







# SIMPLICITY IS POWER

The power of a virtualised enterprise.

Enterprise computing wrapped around

your finger. Virtualisation gives you the

power of one. One instance of

each desktop OS. One copy of

each application. One image

of each server workload.

Centrally managed

and assembled

dynamically at runtime. Delivered

as a high-definition, personalised,

on-demand service. That's the

power of virtualisation. The power

to turn your data centre into a

delivery centre. Citrix

virtualisation and networking solutions.

For the desktop, the data centre, the cloud.

It's enterprise computing, simplified.

Simplicity is power. Citrix.

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